

Student Name:											
Associate Degree:											
MACOMB COMMUNITY COLLEGE GENERAL EDUCATION CORE			Northwood Course Equivalency	Credit	✓	MACOMB COMMUNITY COLLEGE MAJOR / ELECTIVES			Northwood Course Equivalency	Credit	✓
ENGL 1210 (preferred) Composition 1 - OR - ENGL 1180 Communications 1			ENG 1150	3-4		MKTG 1050 E-Marketing			MKT 3000	3	
ENGL 1220 (preferred) Composition 2 - OR - ENGL 1190 Communications 2			ENG 1200	3-4		MKTG 2010 Professional Selling			MKT 2150	3	
HIST 1500 or HIST 1600 Western Civ. (preferred) -OR- HIST 2100 or HIST 2200 History of the US			History	4		MKTG 2060 Consumer Behavior			MKT 3050	3	
MATH 1340 Statistics			MTH 2310	4		MKTG 2300 Marketing Strategies			MKT Elective	3	
MATH 1415 Precalculus I: College Algebra (Preferred) - OR - 1360 Finite Mathematics			MTH 1100 or MTH 1150	4		Electives (2000 level or higher) Recommend BCOM 2050, MKTG 2020, BUSN 2060			Electives	6	
Natural Science (with lab)-Select from: BIOL, CHEM, ENVS, ESCI, PHYS, PHSA			Natural Science	4		Electives (1000 level or higher) Recommend BUS 1010, MKTG 1020, MKTG 1210, MKTG 1510, MKTG 1810			Electives	3-9	
POLS 1000 Introduction to American Politics			PSC 2010	4		Macomb Community College Major and Electives			24-27		
Psychology, Sociology or Humanities Elective			PSY, SOC or HUM	3-4		NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK					
SPCH 1060 Speech			SPC 2050	3		ECN 4010 Economics of Public Policies (Prerequisites: ECN 2210, and 60 credits.)				3	
Macomb Community College General Education Core			32-35			FIN 3010 Financial Management (Prerequisite: ACC 2415)				3	
MACOMB COMMUNITY COLLEGE - COMMON PROFESSIONAL CORE						MGT 4250 Organizational Behavior (Prerequisite: MGT 2300)				3	
ACCT 1080 Principles of Accounting I			ACC 2410	4		MGT 4800 Strategic Planning (Prerequisites: 90 credits, MGT 2300, FIN 3010/3210)				3	
ACCT 1090 Principles of Accounting II			ACC 2415	4		MKC 2100 Introduction to Marketing Communications				3	
BLAW 1080 Business Law I			LAW 3000	4		MKT 3100 International Marketing (Prerequisites: MKT 2080, MGT 2300)				3	
ECON 1160 Principles of Economics 1			ECN 2220	3		MKT 4230 Marketing Research (Prerequisites: MTH 3340, MKT 2080)				3	
ECON 1170 Principles of Economics 2			ECN 2210	3		MKT 4240 Marketing Management (Prerequisite: MKT 4230)				3	
ITCS 1010 Computer and Information Processing Principles			MIS 1500	4		MTH 3340 Statistics II (Prerequisites: MTH 2310)				3	
MGMT 1010 Principles of Management			MGT 2300	3		PHL 4100 Philosophy of the American Enterprise (Prerequisite: ECN 2210, ECN 2220, 90 credits)				3	
MKTG 1010 Principles of Marketing			MKT 2080	3		Total Macomb Community College Credits Required			90		
PHIL 2100 Introduction to Ethics			PHL 3100	3		Total Northwood University Credits Required			30		
Macomb Community College Professional Core Required				31		B.B.A. Total Credits Required			120		

Requirements of transfer agreement:

- Completion of an associate's degree from Macomb Community College as shown by official transcripts (additional Macomb courses may be required - see advisor).
- Completion of all coursework as shown above.
- A minimum of 120 credit hours are needed to obtain a B.B.A. from Northwood University.
- A minimum of 30 credit hours must be completed with Northwood University.
- All transfer coursework must be college-level; remedial coursework is not considered college-level.
- Students may incorporate additional minors or majors, but this will involve additional coursework; please see a Northwood University advisor.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are enrolled at Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with the Northwood Representative if I have any questions.

Signature (Student): _____ Date: _____

Northwood Representative: _____ Date: _____