

Student Name:											
Associate Degree:											
MACOMB COMMUNITY COLLEGE GENERAL EDUCATION CORE			Northwood Course Equivalency	Credit	✓	MACOMB COMMUNITY COLLEGE MAJOR / ELECTIVES			Northwood Course Equivalency	Credit	✓
ENGL 1210 (preferred) Composition 1 - OR - ENGL 1180 Communications 1			ENG 1150	3-4		MKTG 1510 Sports & Entertainment Marketing			SPM Elective	3	
ENGL 1220 (preferred) Composition 2 - OR - ENGL 1190 Communications 2			ENG 1200	3-4		MGMT 2100 Effective Organizational Behavior & Team Development			MGT 4250	3	
HIST 1500 or HIST 1600 Western Civ. (preferred) -OR- HIST 2100 or HIST 2200 History of the US			History	4		Electives (2000 level or higher)			Electives	6-9	
MATH 1340 Statistics			MTH 2310	4							
MATH 1415 Precalculus I: College Algebra (Preferred) - OR - 1360 Finite Mathematics			MTH 1100 or MTH 1150	4							
Natural Science (with lab)-Select from: BIOL, CHEM, ENVS, ESCI, PHYS, PHSA			Natural Science	4							
POLS 1000 Introduction to American Politics			PSC 2010	4							
Psychology, Sociology or Humanities Elective			PSY, SOC or HUM	3-4							
SPCH 1060 Speech			SPC 2050	3							
Macomb Community College General Education Core				32-35							
MACOMB COMMUNITY COLLEGE - COMMON PROFESSIONAL CORE						NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK					
ACCT 1080 Principles of Accounting I			ACC 2410	4		SPM 1010 Introduction to Sport Management				3	
ACCT 1090 Principles of Accounting II			ACC 2415	4		SPM 1040 Collegiate Athletic Administration				3	
BLAW 1080 Business Law I			LAW 3000	4		SPM 3010 Sport Marketing (MKT 2080)				3	
ECON 1160 Principles of Economics 1			ECN 2220	3		SPM 3520 Sales & Revenue Generation				3	
ECON 1170 Principles of Economics 2			ECN 2210	3		SPM 3990 Internship (required)				3	
ITCS 1010 Computer and Information Processing Principles			MIS 1500	4		SPM 4020 Sport Economics (ECN 2210, ECN 2220)				3	
MGMT 1010 Principles of Management			MGT 2300	3		SPM 4040 Sport Law (LAW 3000)				3	
MKTG 1010 Principles of Marketing			MKT 2080	3		SPM 4300 Seminar in Sport Management (90 crs. and 21 SPM crs.)				3	
PHIL 2100 Introduction to Ethics			PHL 3100	3		SPM Elective				3	
						SPM Elective				3	
						ECN 4010 Economics of Public Policies (Prerequisites: ECN 2210, and 60 credits.)				3	
						FIN 3010 Financial Management (Prerequisite: ACC 2415)				3	
						MGT 4800 Strategic Planning (Prerequisites: 90 credits, MGT 2300, FIN 3010/3210)				3	
						PHL 4100 Philosophy of the American Enterprise (Prerequisite: ECN 2210, ECN 2220, 90 credits)				3	
						Total Macomb Community College Credits Required				78	
						Total Northwood University Credits Required				42	
Macomb Community College Professional Core Required				31		B.B.A. Total Credits Required				120	

Requirements of transfer agreement:

- Completion of an associate's degree from Macomb Community College as shown by official transcripts (additional Macomb courses may be required - see advisor).
- Completion of all coursework as shown above.
- A minimum of 120 credit hours are needed to obtain a B.B.A. from Northwood University.
- A minimum of 30 credit hours must be completed with Northwood University.
- All transfer coursework must be college-level; remedial coursework is not considered college-level.
- Students may incorporate additional minors or majors, but this will involve additional coursework; please see a Northwood University advisor.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are enrolled at Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with the Northwood Representative if I have any questions.

Signature (Student): _____ Date: _____

Northwood Representative: _____ Date: _____