

Transfer Articulation Guide (TAG)

3+1 ESports Management - Bachelor of Business Administration (B.B.A.)

Effective: July, 2025

Student Name:							
Associate Degree:							
GENERAL EDUCATION CORE	Northwood Course Equivalency	Credit	~	MAJOR / ELECTIVES	- -	Credit	~
ENG 1301 Composition and Rhetoric I	ENG 1150	3		ESPT 1371 Introduction to Esports ESM 1010)	3	
ENG 1302 Composition and Rhetoric II	ENG 1200	3		ESPT 2376 Esports Event Planning SPT 2100)	3	
HIST 1301 or HIS 1302 United States History	History	3		GAME 2371 Game Production & Project MIS 3300		3	
MATH 1314 or MATH 1414 College Algebra (Preferred) or MATH 1324 Finite Math	MTH 1100 or MTH 1150	3		ITCS 3330 Applied Database Management MIS 3200		3	
MATH 1342 Statistics	MTH 2310	3		ITSE 1301 Computer Programming or ITSE 1302 MIS 2140		3	
Natural Science with Lab from: BIOL, CHEM, ENVR PHYS	Natural Science	3		ORGL 3302 - Leadership and Organizational MGT 425 Behavior	D	3	
GOVT 2301 Federal Government	PSC 2010	3		Electives (2000 level or higher) Electives		12	
PSYC 2301 or higher, SOCI or HUMA 1301	PSY, SOC or HUM	3		Major and Electives		30	
SPCH 1315 Public Speaking	SPC 2050	3		NORTHWOOD UNIVERSITY 4TH YEAR COURSEWORK			
General Education Core				CYB 3800 Information Security (MIS 1500)			
COMMON PROFESSIONAL CORE				ECN 4010 Economics of Public Policies (ECN 2210, and 60 credits.)		3	
ACCT 2301 Principles of Accounting I	ACC 2410	3		FIN 3010 Financial Management (ACC 2415)		3	
ACCT 2302 Principles of Accounting II	ACC 2415	3		MGT 4800 Strategic Planning (90 credits, MGT 2300, FIN 3010/3210)		3	
ECON 2302 Principles of Economics II	ECN 2210	3		MTH 3400 Introduction to Data Science (MIS 1500, MTH 2310)		3	
ECON 2301 Principles of Economics I	ECN 2220	3		PHL 4100 Philosophy of the American Enterprise (ECN 2210, ECN 2220, 90 credits)		3	
BUSI 2301 Business Law	LAW 3000	3		SPM 1040 Collegiate Athletic Administration		3	
BMGT 1327 Principles of Management	MGT 2300	3		SPM 3010 Sport Marketing (MKT 2080)		3	
BCIS 1305 Business Computer Applications	MIS 1500	3		SPT 3000 Esports Performance Management		3	
MKTG 1311 Principles of Marketing	MKT 2080	3		SPT 3100 Esports Coaching Management (SPM 1010, MGT 2300)		3	
PHIL 2306 Introduction to Ethics	PHL 3100	3		SPT 3990 Internship (Dept chair approval)		3	
				SPT 4100 Seminar in Esports Management (3 SPT courses/ credits)	9	3	
				Total Brazosport College Credits Required		84	
				Total Northwood University Credits Required		36	
Professional Core Required				B.B.A. Total Credits Req	uired	120	

Requirements of transfer agreement:

Completion of an associate's degree from Brazosport College as shown by official transcripts (additional Brazosport courses may be required - see advisor).

Completion of all coursework as shown above.

A minimum of 120 credit hours are needed to obtain a B.B.A. from Northwood University.

A minimum of 30 credit hours must be completed with Northwood University.

All transfer coursework must be college-level; remedial coursework is not considered college-level.

Students may incorporate additional minors or majors, but this will involve additional coursework; please see a Northwood University advisor.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are enrolled at Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with the Northwood Representative if I have any questions.

Signature (Student): ___

__ Date: ___

Northwood Representative:



2025.05.05

