

# THE REPORT ON ATHLETIC PROGRAM PARTICIPATION RATES AND FINANCIAL SUPPORT DATA (EADA)

**Northwood University**  
**4000 Whiting Drive**  
**Midland, MI 48640**  
**www.northwood.edu**

Any coeducational institution of higher education that participates in Title IV, the federal student aid program, and has an intercollegiate athletic program, must comply with the *EADA* by preparing an annual report, officially called *The Report on Athletic Program Participation Rates and Financial Support Data*; more commonly known as the EADA Report.

Federal regulations require that the following information, based on the previous reporting year, be available for inspection by students, prospective students, and the public by October 15 of each year.

**Name of Reporting Institution:** Northwood University – Michigan Campus- Midland, MI

**Information for the Reporting Year:** July 1, 2022 – June 30, 2023

Number of Undergraduates (i.e.; full-time, baccalaureate, degree –seeking students) by Gender:

	<u>Number</u>	<u>Percent</u>
Male undergraduates:	812	64%
Female undergraduates:	461	36%
Total undergraduates:	1,273*	

\*The above enrollment by gender includes students from the University’s traditional and adult degree programs. Generally, full-time students in the adult degree programs do not participant in the University athletic programs.

## **Institutional Contact:**

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## **2021-2022 – Sports** **NCAA Division II**

### **Men’s Teams**

Baseball  
Basketball  
Football  
Golf  
Soccer  
Tennis  
Lacrosse  
Track & Field, Cross Country (combine)

### **Women’s Teams**

Basketball  
Golf  
Soccer  
Softball  
Tennis  
Volleyball  
Lacrosse  
Track & Field, Cross Country (combine)

## 2022-2023 - Athletic Aid

Athletic Aid	Men's Teams	Women's Teams	Total Athletic Aid
Amount of Aid	\$2,404,531	\$1,435,298	\$3,839,829
Ratio	63%	37%	100%

## 2022-2023 Recruiting Expenses

Recruiting Expenses	Men's Teams	Women's Teams	Total Expense
Total	\$76,269	\$9,924	\$86,194

## 2022-2023 Coaches' Salaries

Head Coaches Salaries	Men's Teams	Women's Teams
Average Annual Institutional Salary per Head Coaching Position	\$501,406	\$42,600
Number of Head Coaches Positions Use to Calculate the Average	8	8
Number of Volunteer Head Coaching Positions	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	\$68,541	\$56,800
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	6	6

Assistant Coaches Salaries	Men's Teams	Women's Teams
Average Annual Institutional Salary per Assistant Coaching Position	\$25,253	\$17,706
Number of Assistant Coaches Positions Use to Calculate the Average	22	11
Number of Volunteer Assistant Coaching Positions	0	0
Average Annual Institutional Salary per Full-time equivalent (FTE)	\$37,793	\$33,873
Sum of Full-Time Equivalent (FTE) Positions Used to Calculate the Average	14.70	5.75

## 2022-2023 Total Revenue

Varsity Teams	Men's Teams	Women's Teams	Total
Baseball	614,789		614,789
Basketball	655,207	629,551	1,284,758
Football	2,163,845		2,163,845
Golf	234,918	215,548	450,466
Soccer	524,845	408,744	933,589
Lacrosse	66,755	43,391	110,146
Softball		480,596	480,596
Tennis	181,845	257,786	439,631
Track and Field, Cross Country (combined)	392,847	287,583	680,430
Volleyball		507,552	507,552
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Total Revenue of all sports except Football, Basketball (combined)	2,015,100	2,201,202	4,216,302
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Total Revenue Men's and Women's Teams	4,835,051	2,830,753	7,665,804
Not Allocated by Gender/Sport			1,309,586
Grand Total Revenues			\$8,975,390

## 2022-2023 Total Expenses

<b>Varsity Teams</b>	<b>Men's Teams</b>	<b>Women's Teams</b>	<b>Total</b>
Baseball	614,789		614,789
Basketball	655,207	629,551	1,284,758
Football	2,163,845		2,163,845
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Lacrosse	66,755	43,391	110,146
Softball		480,596	480,596
Tennis	181,845	257,786	439,631
Track and Field (combined)	392,847	287,583	680,430
Volleyball		507,552	507,552
Total Expenses of all sports except Football, Basketball (combined)	2,015,100	2,201,202	4,217,202
Total Expenses Men's and Women's Teams Not Allocated by Gender/Sport	4,835,051	2,830,753	7,665,804
Grand Total Expenses			1,309,586
			\$8,975,390

## Operating (Game Day) Expenses by Team

### Men's Teams

Varsity Teams	Participants	Operating expenses Per Participant	By Team
Baseball	49	3,473	170,181
Basketball	14	7,903	110,638
Football	127	1,417	180,022
Golf	15	1,930	41,067
Soccer	41	2,738	96,263
Lacrosse (equipment)			21,888
Tennis	12	4,772	57,260
Track & Field Combined	39	809	31,542
<b>Total</b>	<b>297</b>		<b>\$708,861</b>

### Women's Teams

Varsity Teams	Participants	Operating Expenses Per Participant	By Team
Basketball	16	5,889	94,226
Golf	8	3,684	29,476
Soccer	32	2,173	69,545
Softball	42	3,123	131,152
Lacrosse (equipment)			7,266
Tennis	11	2,570	28,273
Track & Field Combined	26	2,127	55,296
Volleyball	17	4,274	72,650
<b>Total</b>	<b>152</b>		<b>\$487,884</b>

### Men's and Women's Combined

	Total Operating (Game Day) Expenses
Baseball	170,181
Basketball	204,864
Football	180,022
Golf	70,540
Soccer	165,808
Softball	131,152
Tennis	59,815
Track & Field Combined	112,556
Volleyball	72,650
<b>Total</b>	<b>\$1,196,745</b>

## Summary

	Men's Teams	Women's Teams	Total
Total of Head Coaches Salaries	411,248	340,797	752,045
Total of Assistant Coaches Salaries	555,560	194,768	750,328
Athletically Related Student Aid	2,404,531	1,435,298	3,839,829
Recruiting Expenses	76,269	9,924	86,194
Operating (Game Day) Expenses	708,861	487,884	1,196,745
Subtotal of above expenses	4,156,469	2,468,671	6,625,140
Other Expenses	678,582	362,082	1,040,664
Total Expenses for Teams	4,835,051	2,830,753	7,665,804
Not Allocated by Team Expenses			1,309,586
Grand Total Expenses (Total expenses + not-allocated expenses)			<u>\$8,975,390</u>
Total Revenues for Teams	4,835,051	2,830,753	7,665,804
Not Allocated Revenues			1,309,586
Grand Total Revenues (Total Revenue + not-allocated)			<u>\$8,975,390</u>
Grand Total Revenues minus Grand Total Expenses			0

## Athletics Participation

	Number of Participants	
	Men's Teams	Women's Teams
Baseball	49	
Basketball	14	16
Football	127	
Golf	15	8
Soccer	41	32
Softball		42
Tennis	12	11
Track and Cross Country (Combined)	39	26
Volleyball		17
Total Participants	297	152
Unduplicated Count of Participants	285	146

Head Coaches of Men's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Full Time University Employee
Baseball	1		1					
Basketball	1		1					
Golf		1	1					
Football	1		1					
Soccer	1		1					
Tennis		1	1					
Lacrosse	1		1					
Track & Field Combine		1	1					
Coaching Position Totals	5	3	8					

### Head Coaches Assignments

Head Coaches of Women's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball					1		1	
Golf		1	1					
Soccer					1		1	
Softball	1		1					
Tennis		1	1					
Lacrosse					1		1	
Track & Field Combine		1	1					
Volleyball	1		1					
Coaching Position Totals	2	3	5		3		3	

## Assistant Coaches Assignments

Assistant Coaches of Men's Teams								
Male Coaches - Head Count					Female Coaches - Head Count			
Sport	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	1	2	2	1				
Basketball	1	1	1	1				
Football	7	2	7	2				
Golf						1	1	
Soccer		4		4				
Tennis								
Track & Field Combine		2	1	1		1	1	
Coaching Position Totals	9	11	11	9		2	2	

Assistant Coaches of Women's Teams								
Male Coaches - Head Count					Female Coaches - Head Count			
Sport	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball					1		1	
Golf						1	1	
Soccer		1		1				
Softball					1	1	1	1
Tennis								
Track & Field Combine		2	1	1		1	1	
Volleyball					1	1	1	1
Coaching Position Totals		3	1	2	3	4	5	2