NORTHWOOD UNIVERSITY					BACHELOR OF BUSINESS ADMINISTRATION DEGREE (BBA/MBA) Student Name:				
					Date:				
Starting Year:	2023 Starting Freshman		Co	Re	Notes:		Co	Re	
Major(s):	Management	Take in	Completer	Remaining		Take in	Complete	Remaining	
Minor		e in	eted	ning		0 5	eted	ning	
	ENG 0900: Developmental Cor	npos	ition	3 c	r M1	TH 098: Developmental Mathematics 3 cr			
		ned f	or the	se c		apply toward degree requirements			
FALL - FIRST	YEAR			–	FALL - THIRE	D YEAR		_	
MGT 2300	Principles of Management			3	3000/4000	CHOICE (SEE *SIE BELOW)	_	3	
MTH 1150	College Algebra or				3000/4000	CHOICE (SEE *SIE BELOW)	_	3	
MTH 1100	Finite Math <i>or</i>			1	FIN 3010	Financial Management (ACC 2415) (FIN 3210 Recommended)	_	3	
MTH 3100	Calculus			3	MGT 3700	Practice of Management & Leadership (MGT 2300, MKT 2080, ACC 2415)		3	
ENG 1150	Composition I			3	MGT 4250	Organizational Behavior (MGT 2300) (SEE *SIE BELOW)		3	
FDN 1110	Student Success Seminar			1	PHL 3100	Ethics		3	
MIS 1500	Business Productivity Software			3	SPRING				
MKT 2080	Principles of Marketing			3	3000/4000	CHOICE (SEE *SIE BELOW)		3	
PHL 1100	Philosophy of American Life & Business			3	3000/4000	CHOICE (SEE *SIE BELOW)		3	
SPRING					ECN 4010	Economics of Public Policy (ECN 2210, 60 credits)		3	
ECN 2210	Principles of Microeconomics			3	MGT 4030	International Management (MGT 2300, MKT 2080) (SEE *SIE BELOW)		3	
ENG 1200	Composition II (ENG 1150)			3	MGT 4300	Management of Information Technology (MGT 2300, MIS 1500)		3	
FDN 1300	Student Leadership Seminar			1	MGT 4800	Strategic Planning (MGT 2300, FIN 3010/3210, 90 crs.)		3	
MTH 2310	Statistics I (MIS 1500, MTH 1100 or MTH 1150)			3	SUMMER or	COMPRESSED COURSES			
NSC 2100	Environmental Science			3	3000/4000	CHOICE (SEE *SIE BELOW)		3	
CHOICE				3	3000/4000	PSY/SOC/HUM (SEE *SIE BELOW)		3	
SPC 2050	Speech			3	MGT 3990	Internship (See * in notes section)		3	
FALL - SECOND YEAR					UPPER LEVEL HOURS COMPLETED 0				
ACC 2410	Fundamentals of Financial Accounting			3	3 UPPER LEVEL HOURS REMAINING 45				
CHOICE				3		TOTAL HOURS REMAI	INING	3 120	
CHOICE				3	Notes:				
ECN 2220	Principles of Macroeconomics			3	A maximum of 19 credits are to be taken in a semester.				
FDN 2250	Blueprint for Success			1					
HIS 2100	Foundations of the Modern World I			3	Any courses taken in a compressed or summer session is at student's expense.				
MGT 2500	Human Resource Management			3					
SPRING					 In the DeVos MBA program, students develop business acumen, critical thinking, and personal 				
ACC 2415	Fundamentals of Managerial Accounting (ACC 2410)			3	effectiveness. To fully prepare for the study of business acumen concepts at the graduate level,				
CHOICE				3	Northwood	recommends that students in the four-year BBA/MBA program take the following			
CHOICE				3	elective cou	urses: MTH 3100 Calculus I, MTH 3340 Statistics II, MKT 3050 Consumer Behavior,			
LAW 3000	Business Law			3	MKT 4230	Marketing Research, ECN 3000 International Trade and			
MGT 3500	Operations Management (MGT 2300, MTH 2310)			3	FIN 4010 lr	nternational Finance.			
PSC 2010	Introduction to American Government			3		os MBA program, students develop personal effectiveness during class meetings as			
. 50 2010	LOWER LEVEL HOURS COMPLE	ETED	0		-	bugh work in groups. To accelerate the learning in this area, Northwood recommends			
	LOWER LEVEL HOURS RI			75	that studen	ts in the four-year BBA/MBA program take SOC 3500 Cultural Anthropology.			
TOTAL HOURS COMPLETED 0					-				
These courses		the s	tuden	t's r	esponsibility to o	ourses (ENG 0900 & MTH 0980) will automatically be off sequence. consult with an Academic Advisor to ensure timely degree completion.			
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A minor consists of 18 credits (6 courses) in a defined discipline. Three of these courses (9 credits) must be at the 3000/4000 level and 6 credits must be taken at Northwood University. Some minors require specific coursework. Contact your Academic Advisor for programs that require specific coursework.

8/28/2023

*SIE (Semester in Europe) Course Substitutions: Courses that are taken by students who participate in the Semester in Europe program. Students interested in this program should not take these courses prior to SIE. They will take these courses during Semester in Europe. See an Academic Advisor if you have questions.

Northwood University is devoted to continuous improvement of all programs and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes in your program of study. This curriculum guide reflects what is correct at the time of publication.