

Winter Commencement

2023

## NORTHWOOD UNIVERSITY



**Mission Statement:** We develop free-enterprise leaders who drive global economic and social progress.

**Vision Statement:** We inspire human potential through immersive learning to advance economic freedom, for everyone, everywhere.

Core Values Statement: We affirm the natural yearning in every human heart to be free. Our academic community welcomes individuals, their distinctive talents, and their potential to make a difference through a life well spent. We believe in:

- The advantages of an entrepreneurial, free society
- · Individual freedom and personal responsibility
- · Leading from a foundation of ethics and integrity
- Embracing the global and multicultural nature of enterprise
- Celebrating individual uniqueness and diversity of perspectives in an inclusive community

### NORTHWOOD UNIVERSITY

#### Code of Ethics

Northwood students, faculty, and staff affirm this code of ethics that advances our mission, vision, and values.

#### Freedom

Exercise personal freedom and accountability that uplifts and respects individual freedom for all.

#### Respect

Treat all others with consideration for their circumstances and with thoughtful regard for their value as human beings.

#### **Empathy**

Show compassion for the feelings, thoughts, and conditions of others.

#### **Spirituality**

Seek the spiritual development necessary to create our happiness, inspiration, reverence, meaning, and purpose.

#### Honesty

Embrace truthfulness, fairness, and probity and demand the absence of fraud or deceit in ourselves and others with whom we act.

#### Achievement

Demonstrate persistence, determination, and effort in order to achieve our goals and applaud the high achievement of others.

#### Integrity

Be guided by a code of behavior which reflects our values, unimpeded by circumstance, personal gain, public pressure, or private temptation.

#### Responsibility

Be accountable for the care and welfare of others and responsible for the unintended consequences of our actions.

#### **Common Degree Outcomes**

A university education encompasses learning through courses and co-curricular experiences which allow our graduates to achieve Common Degree Outcomes. Our learning community promotes the achievement of six outcomes which become competencies our graduates share.

We measure our success by the outcomes our students achieve. Our graduates:

- 1. Articulate and apply the principles and values of freedom and free-enterprise.
- 2. Communicate effectively in speech and writing.
- 3. Demonstrate critical thinking and problem-solving proficiency.
- 4. Demonstrate foundational knowledge of the functional areas of business.
- 5. Demonstrate acumen applied to the global business environment.
- 6. Demonstrate effective leadership and interpersonal skills.

#### **Attributes**

At Northwood, we emphasize qualitative personal development. Through purposeful programming and course offerings we develop individuals who: can explain their personal values; appreciate the aesthetic, creative, and spiritual elements of life; seek lifelong education; are effective self-evaluators and action-oriented. These attributes encompass our holistic approach to developing the future leaders of a global free-enterprise society.

## Naegele Distinguished Community Service Award



Robert and Patricia Naegele

The Robert and Patricia Naegele Distinguished Community Service Award was started in 2005, and the first recipients of the award were the Naegeles themselves. At that time, Robert had already passed, but Patricia had committed significant funding to the University to renovate what is now known as Naegele Village and to build the new Naegele Drive roadway.

Robert and Patricia became involved with Northwood through their church and began housing NU students from South America. Pat was also a charter member of Town and Campus, and became head of the National Women's Board in 1993. Pat and Robert served on Northwood University's Board of Trustees, and Pat was granted an honorary doctorate in 1996.

The Naegele Distinguished Community Service Award was created as a way to honor the Naegele's significant commitment, and support to Northwood University and its students. Since its inception, the award has recognized individuals from the Midland area who have significantly impacted the local community in a positive way through their volunteer, philanthropic, and advocacy efforts.

## The Naegele Award Recipients



**Bobbie and David Arnold** Midland, MI

Bobbie and David Arnold live in Midland, Michigan and are involved in their community in many ways. Bobbie was the President and CEO of the Charles J. Strosacker Foundation for 18 years. She has been serving as a trustee and officer since 2001. David also serves as a trustee. While serving as President of the Foundation, Bobbie oversaw the granting of more than 50M in eighteen years. David's career took them across the country at various coaching stops. His coaching career spanned six decades ranging from Pop Warner and collegiate programs to the NFL. In 1984 he led Montana State University to the IAA National Championship, he had two national championships at the University of Miami as well as many league and state championships. He coached seven NFL Hall of Famers and a Heisman trophy winner. He finished his career at Northwood University, volunteering for twelve years working alongside his son E.J., who is currently Associate Head Coach and Special Teams Coordinator.

Their three children and their families live in Midland.

Dave and Bobbie can be found at Little League fields, gyms, soccer fields, cross country courses and football fields watching their six grandchildren participate in every sport possible.



# Winter Commencement Ceremony NORTHWOOD UNIVERSITY



Saturday, December 16, 2023 Eleven O'Clock

Bennett Sports Center - Riepma Arena Midland, Michigan

# Commencement Ceremony Program

CALL TO ORDER

NATIONAL ANTHEM

**INVOCATION** 

**REMARKS** 

CONFERRING OF DEGREES UPON THE CLASS OF 2023

**ALUMNI INDUCTION CEREMONY** 

**BENEDICTION** 

# Delta Mu Delta National Honor Society in Business Administration

Bonnie A. Bailey Evita M. McClendon Haitao Chi Samantha McDonald Lauren DeWitt-Durance Shemika S. Miller Kenneth D. Eaglin Ashton M. Person Kevin C. Fisher Jadelyn J. Rushton Ricardo Garcia Amber D. Saylor Joshua A. Hellebuvck David A. Wade Scott N. Warner Maria Khan Melissa Koski Tamela E. Washington Jacob F. Lockwood

#### Lead Marshal

**Dr. Stacey Tetloff** is the associate academic dean of Northwood University's undergraduate programs and teaches courses in Northwood's Professional and Technical Communications program.

Stacey earned a Master of Professional Writing from Chatham University and a Ph.D. in leadership with a specialization in reading, language, and literacy from Concordia University Chicago. Her dissertation research explored industry expert adjunct faculty perspectives on writing-in-the-disciplines.

Stacey was drawn to Northwood's mission, values, and code of ethics, and she began teaching at Northwood University in 2011 as an adjunct faculty member. She joined Northwood's undergraduate academic administration in 2017. Outside of academia, her professional career has included positions as a technical writer, journalist, editor, marketing communications specialist, and editorial project manager.

While her role at Northwood offers many rewarding opportunities to engage with faculty and students, Stacey is most passionate about supporting students, in and out of the classroom, on their journeys to become free-enterprise leaders.

#### Significance of the Mace

The mace, carried proudly at the head of our academic procession, is emblematic of the ethics and ideals for which Northwood University stands.

The mace is made of brass for strength and silvered for beauty. The three interlocking pieces total a little over three feet in length and each of the three pieces represents a Northwood University idea. At the top is the flame of learning.

The bottom section is emblematic of the strength of Northwood University's base, co-founders Arthur E. Turner and R. Gary Stauffer. Their names are engraved here as is the founding date.

The two insignia are an acorn and an oak leaf. The acorn symbolizes one of our greatest strengths and richest resources—our young people. The oak leaf implies that the acorn's value is in the tree that grows straight and a fundamental purpose of the Northwood Idea is the productive development of that latent strength.

The middle section stands for our country, with a sheaf of wheat—the rich promise of our land; and the American flag—the emblem of our country's free enterprise principle which turns rich potential into vital yield.

The top section has a plant with blossoms and a cross with the crown and its promise.

When not leading the academic procession, the three tiers can be separated and placed in a walnut base—each tier is designed to hold the flag it symbolizes.

The Northwood mace was designed and donated to the college in its earliest days by Dr. and Mrs. C. W. Whitston of California.

#### Significance of Academic Regalia

The significance of academic regalia is determined especially by the sleeves and hoods.

Doctors wear the round bell sleeves; the gown is faced down the front and barred on the sleeves with black velvet or color indicating the degree; the doctor's hood is large. The doctor may, if he or she so chooses, wear the gold tassel on his or her cap.

Masters wear the long, closed sleeve, with a slit near the upper part of the arm; the master's hood is of more moderate size.

Bachelors and associates wear the long or pointed sleeve.

Hoods are lined with the colors of the institutions granting the degree, or with which the wearer is connected, and are trimmed with velvet of the color distinctive of the degree—for example, humanities and social science, white; philosophy, blue; science, golden yellow; music, pink; engineering, orange; education, light blue; business and public management, drab; laws, purple.

### The Flags on Display

The 96 colorful flags displayed on campus represent the countries of Northwood students, both past and present, who have been enrolled on the Michigan Campus since 1990. The students have contributed to an international atmosphere and an opportunity for close personal relationships which lead to special international understanding.



#### **Invocation and Benediction**

Wally Mayton, Parish Associate at Memorial Presbyterian Church in Midland, MI.

#### **National Anthem Performer**

**Sydney Lewandowski,** is from Midland, MI, and has performed at high school sporting events, Great Lakes Loons Baseball, and the Saginaw Spirit Hockey Team.

#### **Master of Ceremonies**

**Dr. Leeza Bacon** is an associate professor and department chair for Northwood University's Health Care Management Program. She earned her DHA and MBA from Central Michigan University, and a BBA from Northwood. Dr. Bacon believes that if she can motivate students to challenge themselves, hold each other accountable, and work together as a team, they will not only learn but develop lifelong skills to improve themselves as well as the organizations they work with. Dr. Bacon's teaching philosophy is to work with each individual student to determine what skills they want to pursue for a career and help them develop a plan to achieve those skills. Her consulting and research specialties include an inductive, iterative approach to content analysis of qualitative data centered around the opioid epidemic; systems thinking processes; and quality improvement systems. Her professional experience includes over 25 years with the MyMichigan Health Network.



# Doctor of Business Administration DeVos Graduate School of Management Class of 2023

Bonnie Ann Bailey-Hicks

Amanda Jo Kristal

Amber Daisy Saylor

# Master of Business Administration DeVos Graduate School of Management Class of 2023

Ryan E. Bunn Eric Clifford Curtis Matthew Robert Gager Caiden Cole Gombosi Olivia Rene Guthrie Maxwell Kenneth Linscott Jacob Fredric Lockwood Mollie Elizabeth MacEachern Ashton Marie Person Grace Kay Rekeweg Kayla Courtney Sniecinski Ashton Paul Welborn Martin Wilson Jr. Andrea Rose Wright



# Master of Science DeVos Graduate School of Management Class of 2023

Charles Ivan Allport
Maheswari Banoth
Mani Sampath Kumar Batte
Michael Beinlich
Allison Rose Boening
Naga Venkata Priya Harshitha Naidu Draksharam
Manoja Garimella
Venkata Saketh Gorla
Brennyn Larae Hebekeuser
Dhruva Hejamadi Tati

Quantise Leshe Holliday Houston Holmes Huff Siva Koti Reddy Kamatham Brandi Jo Kernstock-Jimenez Sandeep Kilaru Melissa Marie Koski Samantha Christine McDonald Renu Sanjay Mutha Nikhila Aswatha Pamarathi Lakisha Polasky Abhishek Ponnaganti Shahin Pusala Lindsay Elizabeth Reynolds Heather Elizabeth Ricketts Amandeep Singh Adam Lewis Stringer Madhukanth Surgi Vishal Singh Thakur Teja Thallapally Jagath Abilasha Thella Dependra Nath Yogi

## Bachelor of Business Administration Class of 2023

Matthew Troy Alexander \*\*\*

Fateh Mossed Alrayashi

Amy Renee Anderson \*

Nicole Marie Baird \*\*\*

Paul Richard Baldwin III

David Michael Bassila \*

John Francis Becker

Mason James Branigan \*

Thomas Charles Bsharah

Mark Nicholas Bushong

Jessica Elizabeth Callaghan \*

Alexis Nicole Cargill

DeMarcus Carter

Brandon Channell

Sagun Chitrakar \*\*

Emily Louanne Christensen

Shiloh Trey Conway \*\*\*

Nicholas Allan Curtis \*\*

Lauren Elizabeth D'Annunzio

Robert Christopher D'Antonio \*

Kellie Dawn Domaschk-Dennis \*

Kennedy Rose Drager

Rebecca Lynne Drawdy

Devyn Nicole Drouse

Meranda Rose Echlin \*

Javonie Ellington Jr.

Gabriela Elisa Escamilla

Emma J. Evans

Blake A. Ferguson

Joseph M. Flint \*\*\*

William Robert Forde \*\*

Isaac John Francisco \*\*

David Robert Germain II

Robert Gjelaj

Gianmarco Gjolaj

Cashual Goldsmith

Vera Faye Graham

Cassandra Jo Harden

Nicholas Harvey

Niki Michele Hatch

Andrew Velimir Heye \*\*\*

Collin Bo Hicks \*\*\*

Eric Higgins

Abbey Riann Highland

Samantha Hoff

Shania Barry Hopkins

Jaci Renee Howell

Errianne Hoyt

Lageita Lynn Ingo \*\*

Ethan Joseph Irish \*\*\*

John Kevin Jackson

Shannon Elaine Jeakle

Anissa Charmaine Jones

Lindsey Marie Karbowski

Kade Stanley Kardotzke

Brien Kenneth Keene

Kathryn Lynette Kelly

Rania Al-Kafaween Khirfan

Dawn E. Kramer \*\*

Justin Mark Lampman \*\*\*

Jared Daniel Leach

Audrey G. Livermore \*\*\*

Charlea N. Long

Shantiah L. Lyons \*

Jonathon Russell Markley

Schyler Mars \*

Amber May Matthews

Kara Corin Maxey \*\*

Chanc Anthony McCormack \*

Abigail Irene McIntyre \*\*\*

Timothy William Mix\*

Joshua Aaron Mixon \*

Austin Mundt

Christopher Andrew Murray \*\*

Michael Anthony Nicodemus \*\*

Jason Wade Nolte \*\*\*

Ryan Owen

Christopher Shane Dale Paige

Gilbert S. Park \*

Elliott James Donald Patten

Leah C. Peltier \*

Elizabeth Jean Pethick \*

Morgan Elizabeth Phillips

Avery Allison Potts \*\*

Weston Scott Powell \*\*\*

Natalie Mae Preston

Seamus Padraig Quinn

Carolyn Marie Rahar \*

Carolyn Marie Ranar

Cristhian Antonio Ramirez

Seth Douglas Reed

Anthony Rizza

Shannon Jo Rose \*\*\*

Cassandra Ann Rutkowski \*\*

Zane Louis Rybkowski Jr.

# Bachelor of Business Administration (continued) Class of 2023

Derico Levert Sanders \*

Claudio Schellino \*\*\*

Theodore Andrew Schultz

Adam Shay

Kaylee Ann Sheppard \*\*\*

Brendan M. Silpoch

Pamela Marie Sims

Alex Mitchel Sinclair \*\*\*

Connor James Smith \*

Emma Grace Stemmler

George Richard Swartz

Sydney Jo Sweet

Day S. Titcombe \*\*\*

Katie Elizabeth Tofani

Carter Tschumper \*\*\*

Stacey Lyne Vanraemdonck \*

Jeremy R. Vernier

Mason Joseph Vieau \*\*

Pietro Paul Vitale \*\*\*

Joshua Richard Vought

David Anthony Wade \*\*\*

Lisa Marie Waibel \*\*\*

Emma Elizabeth Wallace \*\*

Katlyn Marie Walters

Kristen A. Wise

Chaz Jordan Woods

- \* cum laude
- \*\* magna cum laude
- \*\*\* summa cum laude

The listing of candidates for degree is correct as of December 4th, 2023. Please note that this booklet is not intended as an official record of the University. Official listings of degrees conferred by Northwood University are held by the Registrar.

## Bachelor of Science Class of 2023

Elijah Alan Bryan Connor Terry Hennig \*\* Stacey Lynn Ingram \* Mrutyunjaya Munnolimath \*\* Anthony Tyler Newell \*\*\* Joseph B. Roccia \*\*\* Ryan Michael Tennes

## Associate of Arts Class of 2023

Fateh Mossed Alrayashi William Henry Bridgewater \* Avery Nicole Brown Angela Marie Burden \*\* Sharon Florence \*\* Shiloh Trey Conway \*\*\* Robert Anthony Culhane \*\* Julio Gerardo Gonzalez Abarca \*\*\* Mary Claire Gunter \*\* Michael Robert Hayes Maricela Leon Monika R. Lynn Chanc Anthony McCormack \* Adrian Christopher Najera \*\* Kayla Marie O'Bryan \* Hannah Elizabeth Shamblin De'Airrus Dominique Ware Jacob Thomas Watson Rebecca M. White \*\*\*

- \* cum laude
- \*\* magna cum laude
- \*\*\* summa cum laude

The listing of candidates for degree is correct as of December 4th, 2023. Please note that this booklet is not intended as an official record of the University. Official listings of degrees conferred by Northwood University are held by the Registrar.



#### **Board of Trustees**

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Mike Stanton

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Pam Christie

Murray Kyte

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John R. Hantz

Southfield, MI

Terence F. Moore Midland, MI

Robert M. Fairchild Westlake, OH

Bloomfield Hills, MI

John J. Ferron

Christi Harris

William A. Parlberg Frankenmuth, MI

Dallas, TX

Maureen L. Smith Ft. Lauderdale, FL

Charles L. Anspach \$

Charles S. H. Mott >

Oscar Webber &

1963

Earl W. Bennett \$ Arline DuBois \$ John A. Hannah &

1964

E. O. Barstow \$ John H. Crichton & Harry M. Sisson &

1965

William J. Baker & Ethel F. Bebb & Edgar L. Harden \$ Everett N. Luce >

1966

Earl H. Cress \$ Thomas Griswold Jr. \* Henry G. Little \$ James W. Miller & Paul Moore \$

1967 Helen Dean &

Leland I. Doan & Neil C. McKay \$ James C. Moore Jr. \* 1968

Marjory Britton \$

Glenn L. Clayton \$ Jose Greco > Willis M. Tate \$ Henry Whiting Sr. \$

Charles E. Ballard > Ernest R. Britton & Alden B. Dow \$ Lenore S. Forti > Howard C. Grimes \$ Frederick L. Hovde \$ Wesley P. Jordan & Kurt F. Pantzer \$ James G. Stauffer &

John S. D. Eisenhower & Donald Greenaway \$ R.T. Johnstone - Darien CT Howard E. Kershner > Dean L. Sellers > Macauley Whiting Sr. \$

1971

Gilbert A. Currie \$ Henry F. DeBoest & Robert E. Heilman & John W. Hillenbrand & Maurice Hirsch > Martin L. Horn Jr. \$ William A. Paton \$ W. Price Jr. >

Theodore D. Vosburgh \$ C. W. Whitston \$

1972 Don L. Brubaker &

Lynn B. Coleman > Arno Dalby \$ Edward A. Hasenour & Robert E. Richards & Beverley V. Thompson \$ Clara VanderKloot \$ V. Orval Watts & Helen Dow Whiting \$

John E. Conley \$ G. James Hasslocher & Louanna Baker Jones > George W. Kibbie \$ David H. Morgan > Kemmons Wilson &

1974

Carlo Bernini > Evelyn Lambert > James P. Low \$ Charles F. Reed & Fred Schmid > Al Schneider > Karl D. Story >

1975

Vada B. Dow \$ John L. Gaffney \$ Carl A. Gerstacker \$ Dorothy Gregg > Bob Hope \$

1976

Carson Hollingsworth & Zoltan Merszei > William M. Siegel - Encino, CA Richard Thrune \$ Robert VanderKloot \$

Dollie A. Cole \$ Richard M. DeVos & Martin E. Goldman > Jane M. Haber ♦ Harland Sanders &

1978

Charles A. DuBois & Amy Hopkins \$ Edgar W. Ingram - Columbus, OH William L. Lanphar > Robert D. Lund \$ Margaret Chase Smith \$

R. William Barker - Midland, MI E. Mandell DeWindt - Cleveland, OH B. K. Hargis & Glen Y. Miller - Kitty Hawk, NC Gordon F. Oates \$ Kenneth W. Ryker \$ Fred M. Zeder II >

1980

Robert B. Bennett & Peter Gust Economou \$ William G. Harkey \$ Ernest A. Jones & Harris O. Machus \$

1981 Celeste Holm > William C. Lewis Jr & John S. Ludington \$ F. James McDonald & Ernest E. Renaud & Jack F. Sanders >

H. Gladys Spear \$

1982

Thomas G. Cook \$ William H. Edwards + Barron Kidd \$ Edward W. Parkinson \$ Harriet Cracraft Stout > R. David Thomas \$

1983

Paul Cole Jr. \$ Louise Phipps Crandall \$ Reed T. Draper \$ Mimi Rudulph > R. J. Smith Jr. > Sylvia Syms >

Thomas B. Adams & R. Gary Stauffer \$ Arthur E. Turner > Gerald M. Woolever &

1985
Larry Anton - Fort Worth, TX
Keith E. Crain - Detroit, MI
S. L. Marshall \*
Thomas F. Moser - Portland, ME
Dorothy M. Ross \*
Chris V. Semos \*

1986
John J. Brogan \*
Effie Cain - Dallas, TX

John A. Church ♦
John A. Cook ♦
James R. Garfield II ♦
John A. Hohman ♦
Milka V. Iconomoff ♦
John D. Mitchell ♦
Russell H. Perry ♦

1987
William E. LaMothe ♦
Ellison Miles - Dallas, TX
James M. Moran ♦
Catherine S. Nelson ♦
Joseph L. Nicolato - Paramus, NJ
Joan H. Swalwell - Dallas, TX
A. Starke Taylor Jr. ♦
Frank S. Wright ♦
M. H. Yager ♦

1988
Mary Jane Bostick 
Norman E. Brinker 
Barbara Dow Carras - Midland, MI
Peter C. Cook 
Merton G. Henry 
Charles A. Muer 
Patsy R. Nasher

1989

Thomas M. Benson ♦
Robert D. Camp ♦
Winifred B. Hirsch ♦
Patrick F. Taylor ♦
Leo A. Vecellio Jr. - North Palm Beach, FL
Frederick G. Wacker Jr. ♦

1990
Philip E. Benton Jr. \$
Hannah Baker Church \$
David R. Holmes \$
Gretchen Josey \$
Don E. Kenady - Frankfort, KY
John W. Nerlinger \$
Frank Popoff - Midland, MI
Rosemary Haggar Vaughan \$
Paul W. Williams \$

1991
Edward O. Blews Jr. - Washington, DC
Elmer E. Braun \$
Earl G. Graves - New York, NY
H. Ward Lay \$
Robert E. Naegele \$
Idelle G. Rabin \$
Maureen L. Smith - Fort Lauderdale, EL.

1992
Milton Cades \*
Terry D. Carder - Dayton, OH
Comer J. Cottrell Jr. \*
Leigh E. Dunston - West Palm Beach, FL
E. Llwyd Ecclestone Jr. - West Palm Beach, FL
Cecil Amelia Blaffer Furstenberg \*
Thomas S. Haggai \*
Ada E. Leeke \*
Richard C. Pendell \*
Peter Dirk Voogd - Driebergen, Holland
Lee H. Wilson \*

1993
Edsel B. Ford II - Dearborn, MI
John Q. Hammons &
David Lawrence Jr. - Miami, FL
Virginia Long Linthicum &
Richard D. O'Connor &
David H. Smith &
Charles F. Tupper Jr. - Dallas, TX

1994
Manuel Francisco Ayau \*
Holland H. Coors \*
Robert H. Dedman \*
Robert M. Fairchild - Lakewood, OH
Daniel Hayes \*
Harvey C. Koch \*
Heinz C. Prechter \*

1995
William J. Edwards †
John J. Ferron - Detroit, MI
Henry Gilchrist †
Roger W. Miller - El Paso, TX
John A. Passante - Lakeland, FL
Daniel J. Terra †
Leo A. Vecellio Sr. †
Alfred M. Worden †

1996 Ralph O. Brennan - New Orleans, LA Frank T. Brogan - Boca Raton, FL Siegfried Buschmann - Troy, MI Henry S. Miller Jr. ♦ Juanita Lewis Miller ♦ Patricia L. Naegele ♦ Thomas R. Pledger - Palm Beach Gardens, FL

1997
Robert M. Ellis &
Nancy M. Graham - West Palm Beach, FL
Thomas L. Harken &
Bren Simon - Palm Beach, FL
Willa M. Stauffer &
Annette Strauss &
Johann Jordan Turner &
Ann M. Williams - Dallas, TX

1998
Andrew F. Anderson ♦
Peter Blum ♦
Kathryn Hach-Darrow ♦
Nancy Blackburn Hamon ♦
Jim S. Lake ♦
Raymond D. Nasher ♦
Mark C. Ouimet - Ann Arbor, MI
Mary T. Smith - Palm Beach Gardens, FL
William S. Stavropoulos - Midland, MI

1999
Sis Carr - Dallas, TX
Julia Stacey Edwards †
Mark A. Foley - West Palm Beach, FL
Edna Hibel - Riveria Beach, FL
Edgar A. Madden †
Herme deWyman Miro †
Roy S. Roberts - Detroit, MI
Robert E. Rossiter †
Donald B. Tallman †

1999 – Winter Daniel G. DeVos - Grand Rapids, MI

2000
Thomas DeRita Jr. - Palm Beach Gardens, FL
Carolee Friedlander - Greenwich, CT
Esther Schuette Gerstacker 

Christi Harris - Dallas, TX
Blaine Kern Sr. - New Orleans, LA
Charles Laser 

Alan W. Ott 

M. B. "Duke" Rudman

2000 – Winter Michael D. Parker - Midland, MI

Karen E. Stedman >

Nancy LePard Barker - Midland, MI
Marjorie McIntyre Hohman - Sand Point, MI &
Stuart, FL
Maurice F. Malacarne - Stuart, FL
Pat Moran - Deerfield, FL
Mark S. Yanke - Houston, TX

2001– Winter Terence F. Moore - Midland, MI

2002

Roberta R. Allen & James J. Arrigo - West Palm Beach, FL
The Hon. Robert Karl Franke - Cedar Hill, TX
Louis J. Furlo Sr. &
Catherine Lowe, M.D., - West Palm Beach, FL
Edith P. Molnar &
James G. O'Connor - Dearborn, MI

2002 – Winter Richard H. Morgan - Ft. Worth, TX

2003

Frank J. Uddo \$

Hendrik van der Leest \$

Martin H. Block - Punta Gorda, FL Carolyn Farb - Houston, TX Leo C. Jerome ♦ Cleve L. Killingsworth Jr. - Detroit, MI Macauley Whiting Jr. - Winter Park, FL

2003 – Winter Lambert E. Althaver - Cass City, MI

2004

Jack R. Gaubert \*
Thomas M. Gaubert - DeSoto, TX
Henrietta, Countess de Hoernle \*
Andreas Kunzli \*
Frank E. McKinney - Delray Beach, FL
Michel Poté - Angers, France
Kathryn A. Shick - Midland, MI
Gerrit Otto Verrips - Driebergen, The
Netherlands
Karl Peter Wilbert - Koln, Germany
Carl F. VanderWoude - Midland, MI

2004 – Winter John R. Hantz - Detroit, MI 2005

Jeffrey A. Bennett - Midland, MI

Charles L. Canfield ♦

Catherine W. Chen - Midland, MI

Dale M. Haywood ♦

David J.S. Nicholson - Jupiter, FL

Brian G. Tamblyn - Barrie, Ontario

Nina G. Vaca - Dallas, TX

2005 – Winter The Hon. William D. Schuette - Midland, MI

2006

Elizabeth Joan Barice †
Phillip D. Brady - Alexandria, VA
Anna Junia Doan - Midland, MI
Irma B. Elder †
Francis E. Gerace †
Andrew N. Liveris - Midland, MI

2006 – Winter John R. Darvish - Silver Spring, MD Margaret Ann (Ranny) Riecker \*

2007

Jerome McNair Fullinwider †
David D. Long †
Patrick J. Sully - West Palm Beach, FL
Kathleen Schmatz - Bethesda, MD
Mort Schwartz - Dansville, CA
Robert W. Serum - Midland, MI
O. Temple Sloan - Raleigh, NC
Clyde E. (Doc) Swalwell †

2007 – Winter Albert F. Zehnder - Frankenmuth, MI

2008

Stephanie A. Burns - Midland, MI Mary E. Church - West Palm Beach, FL Christian Findt - BFC, Germany Robert J. Grubb - Longmont, CO Terry Neese - Oklahoma City, OK Alan E. Sims - Cedar Hill, TX 2008 – Winter Lawrence W. Reed - Midland, MI

2009

Thomas J. Brown \*
Yvonne H. Crum - Dallas, TX
Tamara C. Darvish - Washington, DC
Dick DeVos - Grand Rapids, MI
Tom E. Feltenstein \*
Lyttleton T. Harris IV - Houston, TX
Venita Walker VanCaspel Harris \*
James Olan Hutcheson - Dallas, TX
William A. Parlberg - Frankenmuth, MI

2009 – Winter David E. Fry - Williamsburg, MI Donald E. Hunkins - Lewiston, MI

2010

David L. Camp - Midland, MI James D. Farley - Dearborn, MI Donald A. Foss \* Dennis McCuistion - Denison, TX Patricia A. Riley - Palm Gardens, FL C.H. Sloan - Morehead City, NC Mary John Sullivan \*

2010 – Winter James C. Fabiano Sr. - Mount Pleasant, MI Senator Tony Stamas - Midland, MI

2011
Marti J. Carlin - Dallas, TX
Dean H. Eisner - Atlanta, GA
Arthur J. (Bill) Fisher \*
Bette Fisher \*
William I. Koch - West Palm Beach, FL
James E. Koons - Vienna, VA

2011 – Winter Chip Perry - Atlanta, GA 2012
Frank Beckmann \*
Captain Samuel Brown - San Antonio, TX
Maria Gatzaros - Detroit, MI
Theodosios (Ted) Gatzaros \*
O. Temple Sloan III - Raleigh, NC
Congressman Allen West - Plantation, FL

2012 – Winter Reverend Wallace H. Mayton III - Midland, MI David B. Ramaker - Midland, MI

2013

Clyde G. Lear - Jefferson City, MO James E. Lentz - Torrance, CA Stephen A. Levin - Palm Beach, FL Mark L. Reuss - Detroit, MI Martha Russel Tiller - Dallas, TX Archie (Art) Van Elslander \* The Hon. Donna Arp Weitzman - Colleyville, TX

2013 – Winter Lawrence J. Lindsey - Midland, MI Donald W. Taylor - Midland, MI

2014
Stephanie D. Curtis - Dallas, TX
Robert D. Hansen - Midland, MI
Michael C. Ilitch 

Thomas C. Lasorda 

Lawrence J. Lindsey - Midland, MI
Sandra E. Pierce - Northville, MI
Jeffrey W. Sullivan - Dallas, TX

2014 – Winter Richard K. Studley - Lansing, MI

2015
Beth Chappell - Detroit, MI
Steven D. Kelly - Saginaw, MI
Roland V. Massimino ♦
John W. McGowan - Stuart, FL
Dale A. Petroskey - Dallas, TX
Jan van Gestel - Driebergen, The Netherlands

2015 - Winter James C. Fabiano, II (Jim) - Freeland, MI

2016 John S. Benson - Frankenmuth, MI Charlene F. Lake - Dallas, TX Jennifer T. Panning - Brighton, MI

2016 - Winter David E. Kepler - Sanford, MI Kathleen M. Vertin - Marine City, MI William M. Wallace - Dallas, TX Sanford H. Schwartz - Atlanta, GA Mark N. Scarpelli - Antioch, IL

2017 - Winter James Massie - Barrie, Ontario

2018 Kevin Fegan - Dallas, TX Richard J. Garber - Saginaw, MI Ed McBrien - Bronx, NY John Pappanastos - Irving, TX Ke Tian - Jilin Province, P.R. China Erick Vermei - Driebergen, The Netherlands

2018 - Winter Jim Fitterling - Midland, MI

Richard (Rick) B. Guirlinger - Raleigh, NC John Venhuizen - Oak Brook, IL

2019 Bay Harbor Keith A. Pretty, J.D. - Midland, MI

2019 - Winter Hon. Peter MacKay - Toronto, Ontario

2020 Robert Chitester \$ Graham Williams - Bloomfield Hills MI

Alan Jay Wildstein - Sebring, FL The Honorable Betsy DeVos - Grand Rapids, MI

Deceased

# **Naegele Distinguished Community Service Award Recipients**

Robert and Patricia Naegele

2006 O. Temple Sloan III

The employees of GPI/CARQUEST

Bill and Linda Stavropoulos Bill and Bette Fisher

Terry Moore

R. William and Nancy Barker

2010 Fisher Companies

2011 Geoff Brandle

2012 Tina S. Van Dam

2013 Ned Brandt 2014 Ann Fillmore

Judge Dorene S. Allen

Kevin B. Kendrick

Jonathan Lauderbach

2018

Yvonne and J.W. Fisher

2021 Catherine M. Bodnar Fred Yanoski

The Team at Midland County Department of Public Health

2022

Jimmy E. Greene

### HISTORY OF NORTHWOOD UNIVERSITY

#### 1959 Was a Very Good Year

Alaska and Hawaii became states; Jack Nicklaus won the USGA Amateur Championship; the Frisbee debuted; the space race between the United States and the Soviet Union was running at full steam ahead; and Northwood University was born.

As Gary Stauffer and Arthur Turner watched the race to space, they envisioned a new type of university—one where management led the way. While the frontiers of space were revealing their mysteries, Stauffer and Turner understood that all endeavors—technical, manufacturing, marketing, retail, all business types—needed management that could lead the way.

#### Then and Now

Northwood University educates the managers of the future—skill-savvy, ethically impeccable leaders who know how to get the best from their teams and forge new processes to keep up with the expanding U.S. and global economies. These are the graduates of Northwood.

#### The Northwood Idea

Northwood began in a 19th-century mansion in Alma, Michigan. In 1993, after years of growth backed by the solid branding of the Northwood identity, Northwood officially became Northwood University. In 1959 and still today, The Northwood Idea of incorporating the teachings of the American free-enterprise system into college classrooms has been an unquestionable success.

Today, we have a full-service residential campus in Midland, Michigan as well as Adult Degree Program centers across the United States. The DeVos Graduate School currently offers programs in Michigan, and online. The University operates International Program Centers in the Peoples' Republic of China, Sri Lanka, Switzerland, and United Arab Emirates.

#### **Experiential Learning**

Northwood University is a private, tax-exempt, independent, co-educational, management-oriented university actively allied to business and the arts. Northwood translates its philosophy into practical, useful curricula that are designed to prepare students for the realities of the working world. Northwood brings the business world into the classroom. Professors are successful career professionals who have chosen to direct their business talents toward preparing students for their careers.

Northwood's career curricula are developed in response to the needs of business and industry. Northwood University's curricula offer the most up-to-date programs and information. Practicing business professionals come to the classroom equipped with the most current, relevant descriptions of what is transpiring in today's business world.

Graduates of Northwood have a solid understanding of business and practical, useful management skills. Graduates are successful in immediately becoming a part of the business world and have been prepared for it through Career Services coaching and Foundations classes that begin with orientation and continue throughout their lives.

Northwood friends often remark that businesses are built on confidence, on making markets, on getting people excited, and on facing challenges. The Northwood Idea has never been described more accurately.



### NORTHWOOD UNIVERSITY

Founded 1959 in Alma, Michigan by Co-Founders Arthur E. Turner and R. Gary Stauffer.

Residential Campus: Midland, Michigan - founded 1962

#### **DeVos Graduate School of Management:**

Midland, Michigan and online

#### **Education Centers:**

Center for Creativity & Enterprise - Midland, Michigan NU Idea Center - Midland, Michigan McNair Center for the Advancement of Free Enterprise and Entrepreneurship - Midland, Michigan

#### **International Program Centers:**

American National College, Sri Lanka Hotel Institute Montreux, Switzerland Jiangnan University-North American College, People's Republic of China Jilin University-Lambton College, People's Republic of China RAK: Western International College, United Arab Emirates

#### **NU Online and Adult Degree Program Centers:**

#### Indiana

Toyota Program Center

#### Kentucky

Ford Louisville Assembly Program Center Ford Kentucky Truck Program Center GE Appliances Program Center Louisville Program Center Toyota Program Center

#### Michigan

Alpena Program Center Distance Education Program Center

#### **Executive and Continuing Education:**

The University of the Aftermarket

#### Michigan, continued

Flint Program Center Gaylord Program Center Lansing Program Center Macomb Program Center Midland Program Center

#### Military

Fort Worth Program Center Selfridge Program Center

#### **Graduate Degrees:**

Doctor of Business Administration Master of Business Administration Master of Science Business Analytics

Finance

#### **Undergraduate Degrees:**

#### **Bachelor of Business Administration**

Accounting
Advertising and Marketing
Aftermarket Management

Automotive Marketing and Management

Cybersecurity Management

**Economics** 

Entertainment, Sport and Promotion Management

Entrepreneurship

Esports Management

Fashion Marketing and Management

Finance

Franchising Management

Health Care Management

Hospitality Management

Innovation Marketing and Management

Insurance Risk Management

International Business

Management

Management Information Systems

Marketing

Marketing Communications

Operations and Supply Chain Management

Sport Management
Strategic Management

#### **Master of Science (continued)**

Human Resources Leadership and Public Policy Organizational Leadership

## Bachelor of Science Applied Management

Applied Lean Operations and Supply Chain Management Computer Science Data Analytics Information Systems and Cybersecurity

#### Associate of Arts

Automotive Aftermarket Automotive Marketing Management



