



## NORTHWOOD UNIVERSITY'S

# *12th Annual* Scholarship Showcase

### Fast Facts

- What:** Northwood University's 12th Annual Scholarship Showcase is sponsored by Ford Motor Company and Lincoln Mercury to benefit the university's scholarship funds which support academic achievements. This annual event is Northwood University's largest scholarship fundraiser.
- When:** Tuesday, October 21, 2008  
6:00 p.m. VIP Sponsor Reception  
6:30 p.m. General Reception and Silent Auction  
7:30 p.m. Strolling Dinner and Entertainment  
8:30 p.m. Program and Live Auction
- Where:** The Fillmore (formerly the State Theatre)  
2115 Woodward Avenue (across from Comerica Park) • Detroit, Michigan
- Honorary Chair:** Randy Ortiz  
General Manager  
Ford and Lincoln Mercury Sales
- Event Chair:** Bill Demmer '76', President  
Jack Demmer Lincoln Mercury and Ford
- Event Benefits:** Since 1997, this event has raised more than \$1.8 million in financial support from the automotive industry, dealer groups, Northwood alumni, and individuals to help students at Northwood University.
- Featured Auction Item:** 2009 Lincoln MKS
- Cost:** Individual Tickets begin at \$175  
For sponsorship and ticket packages information see second page.
- For Ticket Information:** All information is available by contacting Brian Parr, Nicole Gize, or Kelley Jackson of Northwood University at 248-649-7220 or you can e-mail questions to [ScholarshipShowcase@Northwood.edu](mailto:ScholarshipShowcase@Northwood.edu).



## Pricing Details:

### Package Pricing:

#### Platinum:

**\$7,500\***

#### Includes:

- Signage at the event
- 10 Reservations
- 6:00 p.m. VIP Sponsor Reception
- Acknowledgment during the program
- Recognition in NU's President's Society

#### Gold:

**\$5,000\***

#### Includes:

- Signage at the event
- 10 Reservations
- 6:00 p.m. VIP Sponsor Reception
- Recognition in NU's President's Society

#### Silver:

**\$2,500\***

#### Includes:

- Signage at the event
- 10 Reservations
- 6:00 p.m. VIP Sponsor Reception

#### Bronze:

**\$1,750\***

#### Includes:

- Signage at the event
- 10 Reservations

### Individual Tickets:

#### Platinum:

**\$750\*** (Includes 6:00 p.m. VIP Sponsor Reception)

#### Gold

**\$500\*** (Includes 6:00 p.m. VIP Sponsor Reception)

#### Silver

**\$250\*** (Includes 6:00 p.m. VIP Sponsor Reception)

#### Bronze

**\$175\***

\* Payment in excess of \$140 per person, per place, is tax-deductible in accordance with Internal Revenue Service guidelines

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