

Alden B. Dow Creativity Conference

(Thursday, July 12 – Sunday, July 15, 2007)

Northwood University • 4000 Whiting Drive • Midland, Michigan 48640

(The Conference opens with a NOON keynote on 7/12 and ends by 1 PM 7/15)

Registration Form:

YOU MAY REGISTER BY EMAIL, FAX or MAIL

Please use a separate registration form for each person. Reproduce this form as necessary.

First Name _____ Initial _____ Last Name _____

I like to be known as (for nametag) _____

Title: _____

Institution or Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

_____ Please do not use my name and contact information in the conference attendance listing.

Registration Choices:

Full Conference & Daily Registration Fees include all sessions, keynote addresses, conference materials, private tours, meals and breaks. Book housing and travel separately. See information provided.

(Northwood & Guest "For-Credit" Students See Registration Form on "Student" Link)

_____ **FULL CONFERENCE REGISTRATION** **\$400.00** _____
_____ *I am an Innovation Session Presenter or Speaker*

DAILY REGISTRATION:

_____ Thursday, July 12 \$ 85.00 _____
_____ Friday, July 13 \$110.00 _____
_____ Saturday, July 14 \$150.00 _____
_____ Sunday, July 15 \$ 55.00 _____

INDIVIDUAL EVENT REGISTRATION

(Give number of tickets desired. We will contact you for name tag information and ticket delivery.)

_____ Thursday, July 12 Leadership Luncheon (Moore) \$ 25.00 _____
_____ Thursday, July 12 Afternoon Sessions \$ 30.00 _____
_____ Thursday, July 12 Keynote Dinner (Solomon) \$ 30.00 _____
_____ Friday, July 13 Morning Sessions 9-12 Noon \$ 30.00 _____
_____ Friday, July 13 Communication Luncheon (Bassett) \$ 25.00 _____
_____ Friday, July 13 Afternoon Sessions 2-6 PM \$ 30.00 _____
_____ Friday, July 13 Career Innovation (Keene) \$ 30.00 _____
_____ Saturday, July 14 Morning Sessions 9-12 Noon (Black) \$ 30.00 _____
_____ Saturday, July 14 Luncheon & Speaker (Ruby) \$ 25.00 _____
_____ Saturday, July 14 *Tours open to Full & Daily Conference Registrants ONLY*
except as space available; email or call us for availability.
_____ Saturday, July 14 Tour & Dinner (Dow Home & Studio) \$ 35.00 _____
_____ Sunday, July 15 Morning Session 9-11 AM \$ 30.00 _____
_____ Sunday, July 15 Legacy of ABD Brunch (McDonald) \$ 25.00 _____

TOTAL

Registration Payment:

I wish to pay by check

(Please make checks payable to NORTHWOOD UNIVERSITY, notate for "Alden B. Dow Creativity Conference" and send to Northwood University • Business Office/ABD Creativity Center • 4000 Whiting Drive • Midland, MI 48640)

I wish to pay by credit card Master Card VISA

Fill in the information below and return by mail to the address above OR by FAX to the Alden Dow Creativity Center: FAX # 989-837-4468. (We do not accept credit cards over the Internet)

Credit Card # _____

Expiration Date _____ 3-Digit CVC Code _____

Name as it appears on card _____

Signature _____

Do you have special dietary needs? _____

Other considerations or comments: _____

Registration Questions? creativity@northwood.edu or Christianna Schartow • 989-837-4478

Housing Accommodations & Travel:

Please call or email direct

On Site:

NADA Hotel/Conference Center 989-837-4284
Northwood Campus 1.800.966.3019

Hampton Inn 989-837-4000
6701 Eastman Ave.
(Hilton) Midland Mall area

Off Site:

Ashman Court Hotel 989.839.0500
111 Main Street ashmancourt.dolce.com
Downtown Midland (near campus)

Holiday Inn of Midland 989-631-4220
1500 West Wackerly 1-888-465-4329
Midland Mall area

Best Western Valley Plaza 1.800.825-2700
5221 Bay City Road 989-496-2700

Plaza Suites in Valley Plaza 989-496-0100
5217 Bay City Road 1-800-825-7000
(newest section of Valley Plaza)

Fairview Inn 1-800-422-2744
2200 West Wackerly 989-631-0070
Midland Mall area

Sleep Inn 1-888-837-1010
2100 West Wackerly 989-837-1010
Midland Mall area

Travel By Car:

Midland and Northwood University/Alden Dow Creativity Center are located approximately 1.5-2 hours North of Greater Detroit (I-75 to US 10 to the Midland or Eastman Road exits). Travel by car is direct and convenient from all points on the compass. For Mapquest, use 4000 Whiting Drive, Midland, MI 48640

Travel By Air:

MBS International Airport is located 15 miles from the NU campus. MBS serves Midland/Bay City/Saginaw. Ask for SAGINAW, MI when booking your reservation. MBS International is served by Northwest Airlines (800-225-2525) and United Airlines (800-822-2746) as well as other regional carriers.

Please note: Some ticket agents, international travel agencies, and even airlines themselves sometimes schedule passengers bound for Midland only as far as Detroit and suggest you drive the 'rest of the way'. We do not recommend this, for convenience. Transportation from Detroit IS available by rental car or limousine. A trip from or to the Detroit area airport is approximately \$175 by limousine. Thus, we highly recommend that flights be booked direct to MBS International where at all possible. Bus service to Midland is limited and there is no local train service.

Car rental agencies in the Midland area include:

Enterprise Rent-a-Car-Midland • 800.736.8222

Alamo-MBS International Airport • 989.695.9572

Avis-MBS International Airport • 989.695.5333

National-MBS International Airport • 989.695.5531

Hertz-MBS International Airport • 989.695.5587

Any Questions? creativity@northwood.edu