



News Release

From NORTHWOOD UNIVERSITY, Midland, MI

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Northwood to Honor 12 with Dealer Education Awards

MIDLAND, Mich. – Northwood University will honor 12 automobile dealers from across the United States and one from Germany with its annual Dealer Education Awards. The dealers are recognized for their individual contributions and efforts to improve education at all levels.

Since 1972, Northwood has recognized individuals in the automotive marketing field who have made noteworthy contributions to public or private education inside or outside of the industry. The ceremony is held in conjunction with the National Automobile Dealers Association (NADA) convention to be held this year in Las Vegas.

The awards will be presented at a special breakfast at 8 am on Sunday February 4th in the Versailles Ballroom at the Paris Hotel in Las Vegas. A reception at the same place will also be held on Saturday, February 3rd from 6 to 7:30 pm for alumni, family, and friends of the university.

“We have been recognizing outstanding dealers for 34 years and there has never been a time when their contributions have meant more to their communities than they do today,” said Keith A. Pretty, president of Northwood University. “These leaders have made outstanding sacrifices of time and resources. We are proud of all the Dealer Education Award winners and commend them for their leadership.”

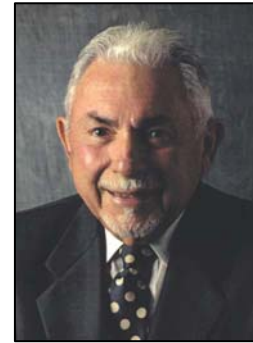
Those being honored are: Rudolf Angerer, owner & CEO, Autohaus Angerer, Schierling, Bavaria, Germany; Robert F. Boggus, president, Boggus Motor Sales, McAllen, TX; Kevin J. Campbell, president, Glen Campbell Chevrolet, Inc., Williamsville, NY; H. Eric Curtis, COO, Graff Management Group, Bay City, MI; Carl F. Galeana, vice president, The Galeana Automotive Group, Warren, MI; Stephen R. Parks, president/owner, Parks Automotive & Power, Longwood, FL; Gary Schimmerling, president, Babylon Honda, West Babylon, NY; Bradley S. Schlossmann, president, Schlossmann’s Honda City, Milwaukee, WI; Lisa J. Schomp, owner/president, Ralph Schomp Automotive, Littleton, CO; Michael J. Shaw, president, Mike Shaw Group, Denver, CO; Charles S. Stringfellow, CEO, Brown Automotive Group, Fairfax, VA; and Marvin Suskin, president, Scarsdale Ford, Inc., Scarsdale, NY.



(l-r): Rudolf Angerer, Robert F. Boggus, Kevin J. Campbell, H. Eric Curtis



(l-r): Carl F. Galeana, Stephen R. Parks, Gary Schimmerling, Bradley S. Schlossmann



(l-r): Lisa J. Schomp, Michael J. Shaw, Charles S. Stringfellow, Marvin Suskin

ABOUT NORTHWOOD UNIVERSITY

Northwood University is a private, nonprofit, accredited university specializing in managerial and entrepreneurial education offering two and four year degrees in a variety of enterprise fields. The Richard DeVos Graduate School of Management's Executive, Full-Time and Managerial MBA programs make Northwood's free market-based degree offerings in management and enterprise the most complete anywhere. The university emphasizes the importance of free enterprise and is dedicated to the preservation of the free market and the important relationship between business and the arts.

Northwood operates a residential campus in Michigan, Florida and Texas; the Margaret Chase Smith Library in Skowhegan, Maine; University College outreach centers and locations in nine states in the U.S. including a Distance Education online program; and several international study programs abroad.

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Rudolf Angerer Schierling , Bavaria, Germany

Rudolf Angerer's passion for the automobile industry did not come about by accident. He completed his technical apprenticeship earning the degrees of KFZ-Mechaniker-Geselle and Master of Automobile Technology from the Vocational Master College in Regensburg.

In 1983, he was the recipient of the highest recognition, winning a gold medal at the international competition for professions in his native Germany. That same year he began his career as an entrepreneur by taking over his father's dealership. One of his first actions was a site analysis to determine the best city and region for his dealership and to locate his new facility there.

At the local, state and national level, Angerer spearheads the promotion of vocational training and education. He has served as an expert in the creation of the new profession, "Car Mechatronic" and instills in young aspiring technicians and entrepreneurs his philosophy of "doing it with the best service possible."

Angerer is owner and CEO of Autohaus Angerer, retailing Audi, Skoda and Volkswagen with a staff of 17 employees including six apprentices. True to his roots as a technician, he remains as a member of the jury for the international competition for professions, also serves as a member of the Examining Board for Technical Apprentices, and is the responsible representative for Apprentices of the Guild of Bavarian Palatinate/District Kelheim. He also serves as executive chairman of the Guild of Bavarian Palatinate/District Kelheim.

In addition to his service to the industry, he is active with the Association of Young Entrepreneurs of Lower Bavaria and several local social and sport clubs.

Robert F. Boggus McAllen, Texas

Robert F. Boggus is proud of the fact his family has been active participants in local school affairs for three generations, beginning with his grandfather, Lewis Boggus, who served many years on the Harlingen School Board. After his demise, the only stadium in the vicinity used by all three high schools was named in his honor.

Boggus is excited to be involved with the McAllen School system's "Top Ten" annual banquet honoring graduating seniors. Several years ago, he presented a \$1,000 scholarship to each of twin brothers who were good students but from a single parent home with very limited income. The Chamber of Commerce asked him to make the same pledge to two of the next year's graduates at the annual celebration. Because of his success in stimulating substantial contributions to the program, currently all 30 students from the three high schools receive a \$1,000 scholarship gift. Both family dealerships have been donors to the local community colleges, South Texas College in McAllen and Texas State Technical College in Harlingen.

In 1992, Boggus lost his brother and the Valley Baptist Hospital named an educational building on the campus in his honor. There have been only three families that have had three generations serve as a trustee. The tradition was initiated by his grandfather, maintained by his father, and continued by Boggus for the past ten years. He is also involved with Ford's yearly "Salute to Education" where \$500 scholarships are awarded along with a chance to win a Ford Focus.

Northwood University is honored to commend Robert F. Boggus with the Dealer Education Award for extending his family's three generations of dedication to education.

Kevin J. Campbell Williamsville, New York

Kevin J. Campbell, president of Glen Campbell Chevrolet, Inc., did not enter the retail automobile industry after graduating from Hamilton College in 1977. Instead, he took a position with the Internal College Fraternity Alpha Delta Phi to install new chapters at Johns Hopkins University and the University of Massachusetts.

In the early 1990s he became the operator of a dealership in Bennington, Vermont. During this time he and his wife home schooled their five children, an experience he describes as exhilarating and rewarding. It was also at that time that he became interested in coaching organized youth soccer teams.

Campbell understands the importance of education and providing individuals the opportunity to learn and grow, especially those with health-related issues. He is involved as the treasurer and board member for

Biographies of Dealer Education Recipients, p2

Gilda's Club Worldwide, an organization specializing in helping with the essential emotional and social needs of those living with cancer. The mission of Gilda's Club is to provide meeting places where those living with cancer can join with others to build emotional and social support as a supplement to their medical care.

Serving as foundation chair of the Niagara Frontier Automobile Dealers Association (NFADA) Charitable Foundation, Campbell has led the foundation fund-raising efforts through the Buffalo Auto Show Charity Preview Gala and the Annual Charity Golf Tournament. Since its inception in 1999, the foundation has raised over \$400,000 for worthy local charities. He also serves as a board member for NFADA.

Northwood University is honored to present Kevin J. Campbell with the Dealer Education Award.

H. Eric Curtis Bay City, Michigan

H. Eric Curtis is chief operating officer of the Graff Management Group, a complex of nine dealerships headquartered in Davison, Michigan. Before affiliating with Hank Graff Chevrolet in 1983 as fixed operations manager, he owned and operated Ford dealerships in Lansing and Williamston.

Curtis believes education is the key to success. He has a business administration degree from Central Michigan University and an Automotive Merchandise Certificate awarded by completing a Northwood correspondence course. His entire family is absorbed in education. His wife is vice president of Customer and Employee Relations for a local corporation and holds both a bachelor's and master's degree from Central Michigan University. Their son, an assistant prosecuting attorney, is a graduate of Michigan State University and the Thomas Cooley Law School. Their daughter, director of Career Services at Case Western Reserve University Law School, graduated from Western Michigan University and the Ohio State University Law School.

All quarterly training meetings for the managers of the nine Graff dealerships are Curtis's responsibilities, as are the company's annual forecast meetings, and its participation in the AYES and ASEP programs and Northwood's Annual International Auto Show. He has initiated contributions to Michigan State's Ralph Young Scholarship Fund, Northwood's Max H. Graff Scholarship Fund, and the Delta College and Saginaw Valley State University Foundations. He is a member of Saginaw Valley State University's College and Business Management Board, a director of the Bay County Boys and Girls Club, and the local chapter of the American Red Cross.

H. Eric Curtis is a worthy recipient of Northwood University's Dealer Education Award.

Carl F. Galeana Warren, Michigan

Carl F. Galeana is vice president of the Galeana Automotive Group which, in addition to three Michigan dealerships, also owns two operations in Florida and two in Columbia, South Carolina. The entire complex employs about 400 people.

Galeana has served two terms as president of the Detroit Automobile Dealers Association and is a co-chairman of the recent North American International Auto Show. Throughout his career he has been an ardent advocate of education, including the AYES Program, designed to encourage young people to seek a career in automotive service, prepare them for entry level positions, or advanced studies in technology.

To supplement his support of AYES, he has partnered with a local high school to provide internships to students for hands-on technical training in his dealerships' service departments while continuing their education with DaimlerChrysler's assistance. He has donated vehicles to the high school's Automotive Service Program and has purchased tools and tool boxes for the aspiring technicians to help them gain the expertise required to service modern computerized vehicles.

By providing his service department to students for an opportunity to see the business world and be a productive part of it, Galeana has made a special impact on their lives. His support of the AYES Program has been critical to its success. His dedication to extensive educational programs for young people has been of great benefit to his community. He is a member of DaimlerChrysler's Dealer Council and its Sports/NASCAR Division.

Carl F. Galeana's dedication to educating young people for careers in the automotive industry has earned him Northwood University's Dealer Education Award.

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Stephen R. Parks Longwood, Florida

Stephen R. Parks, owner and president of Parks Automotive & Power Sports Group, is an ardent advocate of education at all levels. He holds a bachelor's degree in business administration from University of Miami and was awarded a master's degree by Rollins College in 1979. Both diplomas were presented with honors notations. He is active in the alumni associations of both institutions and generously supports each financially and with personal services.

Parks is an involved member of his industry serving as the national sales/marketing committee chairman for Lincoln Mercury, as a member of the National Automobile Dealers Association, the National Dealer Council, and has been the recipient of both the President's and Chairman's Awards from Ford Motor Company and Toyota Motor Sales USA respectively.

As a member of the Central Florida Automobile Dealers Association (CFADA), he has been instrumental with the association's many activities including fund raising for the new Automotive Training Center at Seminole Community College, dedicated on January 19, 2007. The new training center will enable the college to add additional technical programs and offer training opportunities for other departments of a dealership. As a result, the impact on the local economy is expected to exceed \$2 million a year in job income.

In addition, Parks supports other CFADA activities including the AutoClassic Golf Tournament which provides funding for the Epilepsy Association of Central Florida, the Automotive Technology Competition, and the Automotive Youth Educational Systems (AYES) programs.

Northwood University is pleased to present Stephen R. Parks the Dealer Education Award.

Gary Schimmerling West Babylon, New York

Gary Schimmerling is a past president of the New York State Automobile Dealers Association and a West Babylon Honda Dealer. He is embarked on a personal mission to bring to the attention of local high school and vocational students the availability of life-time rewarding careers in the retail automobile industry. He maintains an elaborate website, updated regularly for access by students who missed his personal presentations. He also works with school counselors to explain to students various phases of the industry in which they might be interested.

Schimmerling attended American and George Washington Universities, both in our nation's capital, and holds a master's degree in Special Education. He is probably the most qualified chairman of any Dealer Association's Education Committee. As such, he recognizes the benefits to be derived from a mutually beneficial relationship with the Association of Career and Technical Advisors. The Association receives a list of the Career and Technical Education Advisors, associated with the various school districts, enabling members to know who to contact when looking for student applicants for available jobs. Members also have access to "Live Boards," a web based message board, making possible an exchange of information between dealerships and applicants.

In addition to his Association's responsibilities, Schimmerling is an active participant in community affairs. He is a director of the New Leadership Division at the North Shore Hospital and of the Long Island Council for Alcohol and Drug Dependency.

Northwood University is aware of Gary Schimmerling's special contributions to education and presents him with the Dealer Education Award.

Bradley S. Schlossmann Milwaukee, Wisconsin

Bradley Schlossmann has been involved with his family Honda dealership for 28 years and now operates it as president. He is a stalwart supporter of education and, for the past ten years, has served as Junior Achievement volunteer in the Metro Milwaukee area.

Schlossmann is engaged, through his teaching, in bringing to the classroom the message of opportunity and economic understanding, honed by his years of experience competing for customers. He knows the importance of planting seeds to produce the dealership employees of tomorrow and exhorts his fellow dealers to join him in reaching out to all students in the community.

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As a teacher, Schlossmann brings two goals to every class. Initially, he endeavors to implant in every student the concepts that will produce a self-sufficient individual capable of establishing a personal enterprise, and secondly to discuss the variety of careers available in the retail auto industry. His audience runs the gamut from elementary to high school students and the topics range from personal economics, including how to balance your checkbook, to intensive and extensive debate on how the free enterprise system works. He concludes the scholastic year each May with an upper class perusal of "Excellence Through Ethics" based on his business experience as a dealer.

Schlossmann is president of the Honda Dealers Ad Association and the Wisconsin representative on the Honda Regional Marketing Board. He is a director of the local chapter of Junior Achievement and the Crohns & Colitis Foundation. Schlossmann was also a member of the first NADA Academy class in 1979 that met at Northwood University.

Northwood University is honored to present the Dealer Education Award to Bradley S. Schlossmann.

Lisa J. Schomp Littleton, Colorado

Lisa Schomp is a third-generation dealer. She is known throughout her community and the industry for her dedication to customer service and employee satisfaction. Equally important is her commitment to education.

Ms. Schomp assumed the presidency of the dealership when her father passed away in 1988, and has carried on the commitment to customer and community service that is her father's legacy. Held annually, the "Ralph Schomp Fire Truck Muster and Parade" features a display of fire and emergency trucks, rescue and safety demonstrations.

She also helps sponsor "Alive at 25 Safe Driving Course" in cooperation with the Colorado State Patrol to provide young drivers how to take responsibility for their behavior behind the wheel. The classes, a four-hour intervention program, are held regularly at the MINI dealership.

Since 1988, the Schomp Honda sales staff has conducted New Car Customer Clinics regularly. Law enforcement experts cover items such as vehicle security and crime and theft prevention. Dealership technicians discuss vehicle maintenance, tire changing, and even (legal) break-in procedures. So successful, this program has been used by American Honda.

Lisa's financial and personal contributions to vital community services and activities are numerous. She is interested in all facets of education and the teachers who provide the instruction. She also funds special projects for young children in Metro Denver and Douglas County Schools as well as programs for the Girl Scouts and Explorer Scouts. Ms. Schomp is also the recipient of numerous state and national awards and is the 2007 Time Magazine Quality Dealer of the Year Award nominee for the state of Colorado.

Northwood University is privileged to present the Dealer Education Award to Lisa Schomp for her support of education and her community and for innovative contributions to her industry.

Michael J. Shaw Denver, Colorado

In 1994, Michael J. Shaw bought a dealership in Denver and it became Mike Shaw Chevrolet-Buick-Saab. Within a comparatively brief period, he added a second in Colorado Springs and a third in Thornton. In 2003, he stepped out of state to buy a Honda store in Louisiana and another in Texas, bringing his holdings to a total of five in which eight franchises are represented in a variety of multiples.

Shaw's associates know him as a successful businessman committed to the communities with which he is involved. He has numerous interests – children's education because he believes it is the key to success, and nonprofit groups dedicated to assisting those in need. He just doesn't write checks for charities. Often, he takes steps to make certain the gifts are put to work immediately.

While serving as a director of St. Joseph's Hospital and chairman of its foundation, he quietly initiated the renovation of the Nuns' living quarters with new furniture and the accessories, which contribute to comfortable living. He then directed the remodeling of the convent's essential areas – the laundry and kitchen facilities by installing top-grade appliances. It is impossible to state reliably the amount of financial and personal contributions Shaw has rendered to nonprofit and other humanitarian groups vital to the well-being of a community. Moreover, it would be difficult to calculate the thousands of dollars and volunteer hours the employees of his organization, emulating their employer, have donated to similar projects.

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Northwood University is honored to present Michael J. Shaw the Dealer Education Award for his extensive support of education, his founding of essential services for those in need, and providing opportunities to young people for career enhancement.

Charles S. Stringfellow **Fairfax, Virginia**

Charles S. Stringfellow, chief executive officer of the Brown Automotive Group, has long recognized that continuing education is the key to success in any endeavor. Since joining Brown after service on the automaker's side of the business, he has made certain that in-house career enhancing continuing education programs are available to all employees, new and veteran of the multi-franchised, interstate dealer organization. Courses on tap are related to auto sales, finance and insurance, service and parts management, and are conducted by qualified instructors.

Developing competent automotive technicians is a demanding and intensive process. Brown Automotive has always utilized the courses provided by the manufacturers, as well as the unique apprentice training formula he and other dealer leaders in the Washington Area New Automobile Dealers Association designed and developed. The ADEI Program will be offered by Northern Virginia Community College in 2007. By combining the two continuing education programs, the association has home-grown a score of line technicians who began as apprentices and progressed to become ASE Certified Technicians.

Staff training should begin with the inception of the dealership and continue without interruption, according to Stringfellow, and employees will play a vital role in its success. Brown Automotive's program has equipped it with ample in-house talent for promotion.

A graduate of Hampden-Sydney College, Stringfellow is a member of the Washington Association's board of directors, chairman of its Employee Benefit Trust, a member of the Auto Show Committee, and the Fairfax City Business Improvement Board.

Northwood University is pleased to present the Dealer Education Award to Charles S. Stringfellow to honor his long-standing dedication to dealership education and training.

Marvin Suskin **Scarsdale, New York**

After World War II service in the Merchant Marines, Marvin Suskin went to work in his father's Ford dealership in Scarsdale, New York. During the ensuing 60 years, his dedication to education has brought dramatic improvement to the retail automotive industry and made him a legend in his area.

Suskin has been instrumental in designing and developing many of his association's important programs. Over the years, he has fostered a wide range of initiatives and services on behalf of the franchised dealer body, which include lobbying, consumer awareness, government and community advocacy work, and special events.

Under his leadership, the Greater New York Automobile Dealers Association made a major commitment to the future of the retail industry with the construction of its massive Center for Automotive Education & Training. Today, the Center is the hub for seminars, conferences, conventions, new product announcements, and specialist education sessions. Thanks to his vision, the Center is a vibrant symbol of the industry and a major educational resource.

Suskin is equally committed to the employees of his own dealerships and to helping others. In addition to the career enhancing programs, all employees are CPR trained by EMT professionals to respond to any emergency. He is a generous donor of tools and equipment to Lincoln Technical Institute and vehicles to local vocational schools. He provides practical experience to local students with summer internships enabling them to gain invaluable on-the-job training. He has won a host of Ford Motor Company citations for his dealership achievements and is a recipient of the Time Magazine Quality Dealer Award and the Boy Scouts of America "Good Scout's Award".

Northwood University is honored to present the Dealer Education Award to the dedicated and remarkable Marvin Suskin.

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