



Northwood University

Semester Curriculum Guide

Management Major/International Business

FRESHMAN YEAR

| FALL | | SPRING | |
|--------------------------------------------------|----------|-------------------------------------------------|-----------|
| MGT 2300: Principles of Management | 3 | MKT 2080: Principles of Marketing | 3 |
| ENG 1150: Composition I | 3 | ENG 1200: Composition II | 3 |
| MIS 1050: Basic Computer Applications | 3 | MTH 1150: College Algebra | 3 |
| ECN 2210: Principles of Microeconomics | 3 | ECN 2220: Principles of Macroeconomics | 3 |
| INB 1100: Introduction to International Business | 3 | MIS 1200: Introduction to Programming Languages | 3 |
| FDN 1100: First Year Seminar I | <u>1</u> | FDN 1200: First Year Seminar II | <u>1</u> |
| | 16 | | 16 |
| | | | 32 |

SOPHOMORE YEAR

| FALL | | SPRING | |
|------------------------------------------------|----------|-------------------------------------------------|-----------|
| ACC 2410: Fundamentals of Financial Accounting | 3 | ACC 2415: Fundamentals of Managerial Accounting | 3 |
| HIS 2160: Foundations of the Modern World | 3 | SPC 2050: Speech Communication | 3 |
| MTH 2310: Statistics I | 3 | PSC 2010: Introduction to American Government | 3 |
| SOC 3010: World Culture and Customs | 3 | NSC 2100: Environmental Science | 3 |
| MGT 2500: Human Resource Management | <u>3</u> | MGT 3500: Operations Management | <u>3</u> |
| | 15 | | 15 |
| | | | 30 |

JUNIOR YEAR

| FALL | | SPRING | |
|--------------------------------------------------|----------|---------------------------------------------------|-----------|
| FIN 3010: Financial Management | 3 | HIS 2175: History of the United States of America | 3 |
| LAW 3000: Business Law | 3 | ECN 3000: International Trade | 3 |
| ECN 3410: Comparative Economic Systems | 3 | 3000/4000 SOC/PSY Elective | 3 |
| 3000/4000 Humanities- Fine Arts Elective | 3 | PHL 3100: Ethics | 3 |
| MGT 4300: Management of Information Technologies | <u>3</u> | MGT 3700: Practice of Management and Leadership | 3 |
| | 15 | FDN 3100: Career Development | <u>1</u> |
| | | | 16 |
| | | | 31 |

SENIOR YEAR

| FALL | | SPRING | |
|--------------------------------------------------|----------|-----------------------------------------|----------|
| MGT 4250: Organizational Behavior | 3 | MGT 4800: Strategic Planning | 3 |
| ENG 4010 or Adv. Studies in Eng or Lang Elective | 3 | 3000/4000 Global Understanding Elective | 3 |
| PHL 4100: Philosophy of American Enterprise | 3 | 3000/4000 Civic Literacy Elective | 3 |
| FIN 4010: International Finance | 3 | MKT 3100: International Marketing | 3 |
| 3000/4000 Natural Science Elective | <u>3</u> | MGT 4030: International Management | <u>3</u> |
| | 15 | | 15 |

SEMESTER HOURS TO GRADUATE

30
123