



Northwood University

ESPM (Sport Management Track)

FRESHMAN YEAR

| | | | |
|--|----|---------------------------------------|-----------|
| MGT 2300 Principles of Management | 3 | MKT 2080 Principles of Marketing | 3 |
| ENG 1150 Composition I | 3 | ENG 1200 Composition II | 3 |
| MTH 1100 Finite Math OR | | | |
| MTH 1150 College Algebra | 3 | MIS 1050 Basic Computer Applications | 3 |
| ECN 2210 Principles of Microeconomics | 3 | ECN 2220 Principles of Macroeconomics | 3 |
| ESM 1010 Introduction to Sport & Ent. Mgt. | 3 | ESM 1030 Sp. & Ent. Comm. & P.R. | 3 |
| FDN 1100 First Year Seminar I | 1 | FDN 1200 First Year Seminar II | 1 |
| | 16 | | 16 |
| | | | 32 |

SOPHOMORE YEAR

| | | | |
|---|----|---|-----------|
| ACC 2410 Fundamentals of Financial Accounting | 3 | ACC 2415 Fundamentals of Managerial Acc. | 3 |
| HIS 2100 Foundations of Modern World I | 3 | HIS 2150 Foundations of Modern World II | 3 |
| MTH 2310 Statistics I | 3 | SPC 2050 Speech | 3 |
| PSC 2010 Intro to American Government | 3 | NSC 2100 Environmental Science | 3 |
| ESM 2010 Sociology of Sport & Entertainment | 3 | ESM 2050 Sp. & Ent. Facility & Event Mgt. | 3 |
| | 15 | | 15 |
| | | | 30 |

ESM 2040 Practicum (recommended) 1 1

JUNIOR YEAR

| | | | |
|--|----|---|-----------|
| FIN 3010 Financial Management | 3 | 3000/4000 Elective | 3 |
| LAW 3000 Business Law | 3 | 3000/4000 Business Core Elective | 3 |
| 3000/4000 NSC or MTH Elective | 3 | 3000/4000 PSY or SOC Elective | 3 |
| 3000/4000 HUM Elective (HUM, ART, LIT) | 3 | PHL 3100 Ethics | 3 |
| ESM 3010 Sport & Entertainment Marketing | 3 | ESM 3300 Sp. & Ent. Spon. & Fundraising | 3 |
| | | FDN 3100 Career Development | 1 |
| | 15 | | 16 |
| | | | 31 |
| | | ESM 3040 Practicum II (required) | 1 |
| | | ESM 3990 Internship (required) | 3 |

SENIOR YEAR

| | | | |
|--|----|---|-----------|
| MGT 4250 Organizational Behavior | 3 | MGT 4800 Strategic Planning | 3 |
| ENG 4010 Communication & Interpersonal Relations or Adv. Studies in Eng or Lang Elective | 3 | Global Understanding Elective | 3 |
| PHL 4100 Philosophy of American Enterprise | 3 | Civic Literacy Elective | 3 |
| ESM 4020 Sport & Entertainment Economics | 3 | ESM 4100 Sp. & Ent. Ethics & Leadership | 3 |
| ESM 4040 Governance & Legal Aspects of Sp. & Ent. | 3 | ESM 4300 Senior Seminar in Sp. & Ent. | 3 |
| | 15 | | 15 |
| | | | 30 |

SEMESTER HOURS TO GRADUATE 127