



Northwood University

ENTREPRENEURSHIP

FRESHMAN YEAR

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|---|----|--|-----------|
| MGT 2300 Principles of Management | 3 | MKT 2080 Principles of Marketing | 3 |
| ACC 2410 Fundamentals of Financial Accounting | 3 | ACC 2415 Fundamentals of Managerial Acc. | 3 |
| | | MTH 1100 Finite Math OR | |
| MIS 1050 Basic Computer Applications | 3 | MTH 1150 College Algebra | 3 |
| ENG 1150 Composition I | 3 | SPC 2050 Speech | 3 |
| ETR 1010 Introduction to Entrepreneurship | 3 | ETR 1200 Successful Business Models | 3 |
| FDN 1100 First Year Seminar I | 1 | FDN 1200 First Year Seminar II | 1 |
| | 16 | | 16 |
| | | | 32 |

SOPHOMORE YEAR

| | | | |
|--|----|---|-----------|
| ENG 1200 Composition II | 3 | PSC 2010 Intro. to American Government | 3 |
| HIS 2100 Foundations of Modern World I | 3 | HIS 2150 Foundations of Modern World II | 3 |
| MTH 2310 Statistics I | 3 | ECN 2220 Principles of Macroeconomics | 3 |
| ECN 2210 Principles of Microeconomics | 3 | FIN 3010 Financial Management | 3 |
| ETR 2010 Entrepreneurial Marketing | 3 | ETR 2200 Etr. Distribution Strategies | 3 |
| | 15 | | 15 |
| | | | 30 |

JUNIOR YEAR

| | | | |
|--|----|---|-----------|
| NSC 2100 Environmental Science | 3 | 3000/4000 Elective | 3 |
| LAW 3000 Business Law | 3 | 3000/4000 Business Core Elective | 3 |
| 3000/4000 NSC or MTH Elective | 3 | 3000/4000 PSY or SOC Elective | 3 |
| 3000/4000 HUM Elective (HUM, ART, LIT) | 3 | PHL 3100 Ethics | 3 |
| ETR 3010 New Venture Finance | 3 | ETR 3300 Bus. Plan Development | 3 |
| | | FDN 3100 Career Development | 1 |
| | 15 | | 16 |
| | | ETR 399 Internship (Recommended) | 3 |
| | | | 31 |
| | | | 3 |

SENIOR YEAR

| | | | |
|---|----|---|-----------|
| MGT 4250 Organizational Behavior | 3 | MGT 4800 Strategic Planning | 3 |
| ENG 4010 Communications & Interpersonal Relations or Adv. Studies in Eng or Lang Elective | 3 | Global Understanding Elective | 3 |
| PHL 4100 Philosophy of American Enterprise | 3 | Civic Literacy Elective | 3 |
| ETR Elective | 3 | ETR Elective | 3 |
| ETR 4010 Risk Analysis & Sources of Capital | 3 | ETR 4200 New Venture Bus. Case Senior Proj. | 3 |
| | 15 | | 15 |
| | | | 30 |

SEMESTER HOURS TO GRADUATE

123- 126