



## Eligible Organizations

Network marketing companies are not considered "employers" by the Northwood University Career Assistance Center and are not eligible to participate in career expos, on campus interviewing, eRecruiting, resume referrals or sponsorships for on-campus activities. A network marketing company is defined as one that engages in the following practices: ***sponsoring individuals to set up their own businesses for the purpose of selling products or services and/or recruiting other individuals to set up their own businesses; requiring an initial investment (payment of a fixed fee, payment to attend an orientation or training session, and/or purchase a starter kit) from an individual, with the organization itself serving as an umbrella or parent corporation; offering compensation in the form of straight commission, fees from others under their sponsorship in the organizations, and/or a percentage of sales generated by others.*** (Adapted with permission from the Colorado State University Career Center)