



## Students Rake a Difference

Our annual volunteer program, Rake-A-Difference, was held November 8. It was a beautiful sun-filled day compared to last year's event. Students volunteer their time raking leaves for those who are unable to do so in the Midland community.

Members of our registered student organizations met at the Hach Center in order to carpool to the various locations around Midland. These students assisted people from 16 homes in the community. This year 150 students volunteered their time to rake a difference in our community.



Photos by Chelsea Todd and Cedric Brown

## Where at the Wood?

Each edition The Entrepreneur will post a picture of an object located on campus. The first student to correctly identify the location of the object will win a prize provided by The Entrepreneur. Please be as descriptive as possible with your responses. Submit answers to [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu).

Correctly identify the name and location of this object.



## EXCEL Opportunities

If you are looking for more opportunities to get involved try these:

**MOVIE NIGHT!** Come on Friday evenings and watch movies with our students! Enjoy watching and discussing movies with students as you supervise this area. Come every Friday, once a month, bi-weekly, bi-monthly - as much or as little as you want! All movies are family-friendly!

**MEDIA CENTER CONSOLIDATION:** Looking for volunteers to help remove books from boxes and alphabetize them on a cart, remove old labels, apply new labels, and place books on the library shelves. This may take several months until all books have been reprocessed and placed on the library shelves. Volunteers hours flexible. Volunteer must be able to shelve books by the library call number. Volunteers may need to lift 25 pound boxes. Applicants must complete and submit a volunteer application, and consent to a back ground check (no cost).

For details about either opportunity:

United Way of Midland County  
220 West Main Street, Suite 100  
(989) 631-3670 phone

Join the movement at: [www.unitedwaymidland.org](http://www.unitedwaymidland.org)

**It's Housing Sign-up Time!!**  
**Come and see what housing options we have to offer!!**

**Naegle and South Village Open House / RA Informational Times**  
The first 10 students to RSVP for each open house or informational will get entered into a drawing.  
Please RSVP to your Resident Assistant.

November 2 - Naegle/South Open House - 7pm  
November 22 - Naegle/South Open House - 7pm  
November 29 - RA informational - 8-9 pm - Miner Lounge  
December 6 - Housing Contracts available / RA Applications Available - Church Building  
January 17 - Housing Informational / Open House - 7 pm - Griswold Lecture Hall  
February 2- 4 - Housing Sign Up - Student Union (More information coming soon!)



For more information please contact Teresa Sullivan, Pam Morrisette, or Carvin Nash at 989-827-4375 or [sullivat@northwood.edu](mailto:sullivat@northwood.edu).

# OUR STUDENT LIFE

## Editorial Policy

The Entrepreneur is a student publication committed to serving the students, faculty and administration of Northwood University. Individual authors express their own views and do not necessarily speak for the Staff.

The Entrepreneur is published six times per semester with the exception of holiday, examination and compressed courses and breaks.

The Entrepreneur proudly promotes The Northwood Idea, freedom of the press and ethical journalism practices.

Names signed to letters intended to be published will be withheld upon the author's request. The Staff encourages you to express your opinion. We appreciate the time you take to do so. We will not publish anonymous correspondence.

To submit an article, email [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu). Send text as a MS Word file and graphics separately. Submitting materials does not guarantee their appearance in The Entrepreneur.

For information about advertising please email [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu).

## Entrepreneur Staff

Editor-in-Chief  
Sid Kachole  
[kacholes@northwood.edu](mailto:kacholes@northwood.edu)

Associate Editors  
Laura Wierenga  
[wierenga651@northwood.edu](mailto:wierenga651@northwood.edu)

Editors  
Jennette Cobb  
[cobbj@northwood.edu](mailto:cobbj@northwood.edu)  
Eric Kajder  
[kajdere@northwood.edu](mailto:kajdere@northwood.edu)  
Brandon Parmenter  
[parmenterb@northwood.edu](mailto:parmenterb@northwood.edu)

Photography Editor  
Sid Kachole  
[kacholes@northwood.edu](mailto:kacholes@northwood.edu)

Photography  
Austin Smith  
[smitha394@northwood.edu](mailto:smitha394@northwood.edu)

Sports  
Amanda Watson  
[watsona248@northwood.edu](mailto:watsona248@northwood.edu)

Layout/Design/Writers  
Cedric Brown  
[brownc504@northwood.edu](mailto:brownc504@northwood.edu)  
Krysta Timko  
[timkok@northwood.edu](mailto:timkok@northwood.edu)

Writers  
Andrea Alvarado  
[alvarado164@northwood.edu](mailto:alvarado164@northwood.edu)  
Albin Zuhric  
[zuhrica@northwood.edu](mailto:zuhrica@northwood.edu)

Special thanks to  
Copy Services  
Creative Services  
Faculty and Staff Contributors  
Timberwolf Learning Resource Center  
Web Services

Advisor  
Alisha Beckrow

Founder  
Andre Arbelaez

Information  
[entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu)

# 45 IS YOUR LUCKY NUMBER ON TUESDAYS!

## 45¢ WING TUESDAYS®

★ ALL DAY ★  
EVERY TUESDAY

6728 EASTMAN AVE.  
MIDLAND  
989.633.9464

 [facebook.com/bwwmidland](https://www.facebook.com/bwwmidland)



WING TUESDAYS® OFFER IS ONLY AVAILABLE FOR TRADITIONAL WINGS. BLEU CHEESE, RANCH, AND CELERY ARE AVAILABLE FOR AN ADDITIONAL COST.

## FINDING RICHARDS

By: Albin Zuhric, Contributing Writer



During my time at Northwood I have witnessed a disturbing tendency among many of my fellow students, a lack of interest in education. I'm not talking about students not paying attention in class (that's a separate issue) but about students not feeling the need to teach themselves, to figure out their interests and to seek out everything about

that topic. This is not only a Northwood problem; this is a societal and generational problem. The problem is that the students blame the school for their lack of knowledge; they don't think to look in the mirror. Students are not engaged in the active learning of material that is not taught in class. Students don't go to the library to check out educational books in order to teach themselves or to better understand a subject. I write this with a hope that you might recognize yourself somewhere in this paper, and that together we can move on from our mistakes, and get closer to excellence.

There are times when one's external conditions affect one's desire and ability to learn, but what is far more common today is for one to use those conditions as an excuse for why they are not willing to try. In the past a lack of access to knowledge could hamper even the most ambitious of students, now knowledge is easy to access and the only thing limiting your studies is your own

ambition.

Northwood University is not an Ivy League school, it has not been around for 400 years. Does that contribute to our apathy? We should consider a few arguments in regards to the reputations of learning institutions, as well as the possibilities that they afford us.

First, do the limitations of a small university restrict those who are willing to learn? If you answer "yes", there might be fault in your reasoning. While the aforementioned conditions might somewhat restrict our possibilities; size and reputation of our learning institutions can never restrict those who are willing to learn. It is almost impossible to find a learning institution where a student could not exceed the learning possibilities afforded to him or her if they really wanted to, regardless of the size or the reputation of the university they studied at. (I acknowledge that there are unique cases where scientific research is involved and advanced technology is necessary.) What we must come to understand is that the only constraints placed on us today, are those that we place on ourselves. Constraints made of lack of ambition, lethargy and self-pity. Instead we need to look for inspiration, show interest and pride. We must constantly explore new ways to learn. In the words of G.B. Shaw, "What we want is to see the child in pursuit of knowledge, and not knowledge in pursuit of the child."

Second, does the reputation of a university matter? Absolutely. Still, we need to understand the concept of reputation, and our faulty perception of it. To seek reputation for the sake of respect only, or to 'borrow' reputation of a university, brought to it by minds of the past, is in its essence contradictory to the idea of learning. To seek knowledge, and consequently enhance the

reputation of your institution, through achievements born from the successful application of that knowledge, is another matter altogether. Or to simplify further, we must seek good reputation by earning it. Furthermore, we must stop thinking that Northwood University will cease to become a part of our lives when we graduate, and we must stop looking at ourselves as a generation not lucky enough to have Nobel and Pulitzer Prize winners as alumni. Instead we need to realize that we can inspire future generations to achieve great things, or perhaps even aspire to become that generation ourselves, and in doing so influence the lives of all those that were at Northwood before us, and all of those that will follow.

Robert M. Solow graduated from Harvard University in 1947. He won a Nobel Prize in Economics in 1987. Some two dozen Harvard University alumni were awarded Nobel Prizes in different categories before Dr. Solow was awarded his. Theodore W. Richards received his Doctorate degree in 1888 from Harvard University. He received a Nobel Prize in Chemistry in 1914. He was the first Harvard alumni ever to win the prestigious award. We need to stop feeling sorry for not having Solows and start looking for our Richards.

## "Spirit Yo' Ride" Contest!

Last Tailgate of the Year!

Saturday, November 13, 2010  
10am – Noon  
Bennett Sports Center Parking Lot

The Den is looking for the most creative and spectacular tailgate area. Show off yo' ride and get the chance to win a Damon's Gift Certificate!

Cheer the Northwood Timberwolves to a VICTORY as they beat the FSU bulldogs!



Photo by Sid Kachole, Editor-in-Chief/Photography Editor

## HEALTH HINTS

Sacred Heart Rehabilitation Center

Offering On-Campus

FREE and CONFIDENTIAL  
HIV/AIDS TESTING

TUESDAY --- November 16th  
TUESDAY --- November 30th  
1:30pm --- 3:00pm

In the Health Center

Stop in the Health Center to schedule an appointment  
Walk-In appointments as time allows

Questions: Call 837-4268

# OUR STUDENT LIFE

## STUDENTS DESIGN FOR FASHION IN DETROIT

By: Jennette Cobb, Editor/Contributing Writer

Fashion in Detroit is a show that was created by a group of Michigan based designers who wanted to bring more awareness to the talent that Michigan was harboring. Fashion In Detroit (FID) is a bi-annual two-day fashion event created by Project Runway's Joe Faris to put a fashion spotlight on Detroit and create a venue that fills the needs of many locally based designers and the Detroit fashion community. FID's Executive Committee is made up of the area's heaviest hitters in fashion, beauty and event management, who are committed to creating a fashion extravaganza to rival other Fashion Weeks around the United States. Several students from Northwood have gone to the show, designed for it, or even worked at it:

Lauren Moore has been designing since last fall, around the same time she heard of Fashion in Detroit and went online to research it. She then submitted five sketches along with pictures of her designs from NU's 9th Annual Style Show. Lauren has been researching different opportunities in Michigan, and so far has only found local college style shows. However, since Fashion in Detroit she has received a lot of recognition for her design and she plans on designing for NU's 10th Annual Style Show this upcoming spring. After graduation she plans on attending the Art Institute of Chicago to further her education in fashion design.

Julie Mason had also heard about the first Fashion in Detroit event last year and had wanted to participate, but had a schedule conflict. When this year came around, Julie decided to make the time to take part in the show. She submitted a sketch of what she wanted to design as well as some of her previous designs. Julie has been designing since she was young, "I used to make all kinds of things and was making clothes for my Barbie's when I was younger" Julie recalls. She came up with her design for Fashion in Detroit while listening to music and just sketching one day. This design had been buried in her sketchbook for quite some time and she decided it was time to bring it to life and put it in the show. From here she hopes to continue with design. Julie is in the process of looking at schools and possible internships that would help further her skills so that she may gain experience in this field.


Resources: [www.fashionindetroit.com](http://www.fashionindetroit.com), Lauren Moore and Julie Mason



Julie Mason  
Photo by Creative Services



Photo submitted by Lauren Moore



**Discover  
the leader  
in you.**


Within each of us is the ability to inspire others. To expand horizons. To lead.

At Northwood University, we know leadership is a quality that isn't simply taught, it's instilled.

It requires a faculty who are role models. Men and women who are successful entrepreneurs and executives - who have directed the course of companies in many industries.

It demands a relevant curriculum that goes beyond textbook learning with real-world case studies, group projects, and small interactive classes that teach you how to motivate others.

You have what it takes to be a leader.  
Get your MBA at Northwood University.

  
NORTHWOOD UNIVERSITY

800.MBA.9000 / 800.622.9000  
[www.northwood.edu](http://www.northwood.edu)

*"I felt valued as a student and learned the skills necessary to thrive in a competitive business world."  
- Chris Chandler '10*

## APPLICATIONS FOR EMERGING DIVERSITY EDUCATION FUND SCHOL- ARSHIPS NOW AVAILABLE

The deadline for Decisive Media's Emerging Diversity Education Fund (EDEF) is fast approaching. Students who are interested in learning more about applying for a scholarship should quickly log onto [www.decisivemagazine.com](http://www.decisivemagazine.com) by Dec. 17, 2010. Each scholarship ranges between \$1,000 to \$2,500 and will be presented on Jan. 9, 2011 during the star-studded 15th Annual Urban Wheel Awards held in conjunction with the North American International Auto Show.

Established in 1988 under the former moniker of the "Edward David Education Fund," EDEF is a 501(c)(3) organization that provides mentorships, internships, and scholarships to youth pursuing careers in communications, engineering, and media and green professions. EDEF also promotes diversity in various other industries such as automotive, entertainment, green, and technology, to name a few. To date, the organization has awarded over 350 students with scholarships and internships totaling more than \$500,000.

The Urban Wheel Awards brings together celebrities, automotive executives, international media, government representatives, and the multicultural community to celebrate diversity in the automotive industry. According to RL Polk, consumers in the multicultural market purchase one-quarter of new vehicles annually. The Urban Wheel Awards promotes awareness of their inclusion and honors the companies and individuals who have made progress toward embracing this reality.

For more information about EDEFscholarships or to apply, visit, [www.decisivemedia.com](http://www.decisivemedia.com), or call (301) 850-2858.

## Frame My Future Scholarship

\$6,000 in awards

Entry period: Oct. 7-March 2

Sponsored by: Church Hill Classics  
[diplomaframe.com](http://diplomaframe.com)

Applicants should include an original entry piece such as a photograph, poem, drawing, essay or graphic design piece. For full details:  
[www.framemyfuture.com](http://www.framemyfuture.com)

## Photographer Yishay Garbasz Exhibition in Griswold

By Cheryl A. Smith, Campus Arts Director

Northwood University uses the Artist in Residence program to help students see the connection between arts and business while also exposing students to creative processes.

British-Israeli photographer Yishay Garbasz will be visiting classes and showing an exhibition of her photography from her book "In My Mother's Footsteps" in the Griswold Communications Center November 16 - December 16. A presentation and reception are scheduled from 5:30 - 7:00 PM on the opening night.

Nominated for German Photobook prize in 2010 and recognized in Berlin this year as one of the female filmmakers of the year for her work "Becoming," her photography explores the profound issues of identity and human rights.

In college, Garbasz realized that there were blanks in her childhood memories, and she didn't know that her mother survived the Nazi regime. A 10,000 word narrative began with a partial outline her father gave to her mother as a deathbed request, and a year later the script was given to Garbasz, who took several more years finding the courage to read the document.

In an interview with the Japan Times, Garbasz explained, "My mother survived because of her stubbornness, but she paid with pieces of her soul. I wanted to fill back the feeling that was missing... It was something I needed to do for myself." She spent a year collecting pieces, photographing the locations of Westerbork, Theresienstadt, Auschwitz, Christ-anstadt and Bergen-Belsen. The work is dedicated to truth - to removing society's veneer and looking at trauma not through sensationalism, but through the quiet eye of her traditional box camera.

Garbasz is available for selected community outreach by contacting NU campus Arts Director Cheryl A. Smith at [casmith@northwood.edu](mailto:casmith@northwood.edu).

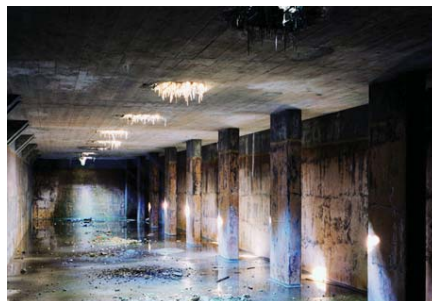


Photo from the cover of Garbasz's book

## Global Entrepreneurship Week

### Book Signing

Monday Nov. 15th, 11:30am to 1:00pm  
Library ETR Alcove  
"Walking with the Wise: Entrepreneur, 3rd Edition." Dr. Lorne (Todd) Thomas  
Free Pizza  
Open to the Public

### ABDCCE Open House & Student Entrepreneurial Round Table

Tuesday Nov. 16th  
4:00pm to 7:00pm  
Alden B. Dow Center for Creativity & Enterprise, 2203 Eastman Ave  
Open to the Public

### Howdy Holmes Luncheon

President & CEO of "Jiffy" Chelsea Milling Company  
NADA Luncheon - hosted by The Entrepreneurship Society  
Wednesday Nov. 17th  
12:00 to 1:30pm  
Invitation only - RSVPs to [abbottg@northwood.edu](mailto:abbottg@northwood.edu)

### One Northwood Business Start-up "Pitch" Competition

Wednesday Nov. 17th  
Sloan Auditorium  
5pm to 8pm  
Registration forms available through [abbottg@northwood.edu](mailto:abbottg@northwood.edu) to all NU students, UG, MBA & ADP  
(Deadline is October 29)  
Open to the Public to Observe

### Extreme Entrepreneurship Tour

Thursday Nov. 18th  
Griswold Lecture Hall  
3pm to 7pm  
Register at [www.extremetour.org](http://www.extremetour.org)  
Open to the Public

### Incuba8 Workshop

Friday, Saturday, Sunday Nov. 19-21  
Alden B. Dow Center for Creativity & Enterprise, 2203 Eastman Ave  
To register email: [abbottg@northwood.edu](mailto:abbottg@northwood.edu)  
Available to all Northwood Students, UG, MBA & ADP

# OUR STUDENT LIFE

## Bauervic Essay Contest:

“Contrast the Economic Effectiveness of Private Investment -vs- Government Funded Programs”

Please note – include a title page with contact information, do not put your name on the other pages, use the APA format, must be submitted electronically to [casmith@northwood.edu](mailto:casmith@northwood.edu), deadline for entries is December 21, by 5 PM.

The library staff is eager to assist with finding resources\*. Winners will be announced and awarded at a reception in January.

First place - \$2000, Second place - \$1600, Third place - \$1200

This event is sponsored by the Charles M. Bauervic Foundation.

\*Check your my.northwood FYI for details about “Researching for the Bauervic: A Library Workshop” offered Nov. 16th.

## WSJ.com and Beyond!

Are you looking for a Wall Street Journal article beyond 90 days?

Factiva will provide you with Wall Street Journal articles from June 13, 1979 to the present. Factiva will supply you with information on the market and economy and how both can impact your everyday finances and personal investments. Global stories, political events, medical breakthroughs and new technologies are also included in the Factiva database. General news sources, business magazines, trade journals, extensive company profiles for financial analysis and peer comparison are integrated within Factiva.

Factiva can be found at [my.northwood.edu](http://my.northwood.edu) by clicking on the MI-Library tab. If you need any assistance, please feel free to contact the friendly library staff (989) 837-4333.

## AGD Supports Juvenile Diabetes and Initiates New Members

By Andrea Alvarado, Contributing Writer

The ladies of Alpha Gamma Delta would like to say thank you to all of our faculty, staff, and peers for contributing to our bracelet sale last month. With all of your gracious help we were able to raise over \$200 dollars for our philanthropy which is Juvenile Diabetes research. We would also like to thank everyone who bought puppy chow which enabled us make another generous donation to Juvenile Diabetes.

Congratulations to our senior, Cierra Ramirez for winning homecoming queen. We love you and we are all very proud of you.

Finally, we initiated 13 new wonderful ladies into our chapter on November 6, 2010. Congratulations to the following ladies: Hanna Langston, Chelsey Sneed, Victoria Bos, Laura Cutler, Brianne Tomczak, Sarah Mooney, Laura Dubay, Janelle Janes, Olyvia Moored, Summer Hinkle, Valerie Anderson, Racquel Fakhori, and Emily Browne. We are all so lucky to call all of you our sisters. Peace Love ΑΓΔ!

**LEARN FROM THE WORLD'S TOP YOUNG ENTREPRENEURS**

**EXTREME ENTREPRENEURSHIP TOUR**

**Keynote, Workshop, Networking and Panel**

**Coming to Midland for One Night!**

- How do people become entrepreneurs?
- Where do they get the means to start their business?
- Why do they become entrepreneurs?
- Am I an entrepreneur?

**Thursday, November 18**  
**3:00-7:00 p.m.**  
**Griswold Lecture Hall**  
*(view a campus map at [www.northwood.edu](http://www.northwood.edu))*

Join us at the Future Leaders Reception immediately following the event, located in the Griswold Dining Hall.

Space is limited—reserve your spot today!  
 Register at [www.extremetour.org](http://www.extremetour.org)  
 Public welcome with reservation

*Have you ever wondered these things? If so, check out the Extreme Entrepreneurship Tour, where you will hear the stories of and learn the secrets behind the success of the world's top entrepreneurs who are still in their 20s. Learn how YOU can make your dreams a reality too!*

For more information, contact the Alden B. Dow Center for Creativity & Enterprise at 989.837.4478 or email [abbott@northwood.edu](mailto:abbott@northwood.edu)

**ALDEN B. DOW CENTER FOR CREATIVITY & ENTERPRISE**  
 NORTHWOOD UNIVERSITY

Discover the leader in you.

**COST - FREE**

Northwood University is committed to a policy of nondiscrimination and equal opportunity for all persons regardless of race, gender, color, religion, creed, national or ethnic ancestry, age, marital status, disability or sexual orientation. The University also is committed to compliance with the Americans with Disabilities Act. For more information, contact the Office of the Registrar at 989.837.4478.



# BEYOND THE BOOKS



*Welcome Back,  
Northwood Students!*

**Bank the way you want to bank.**  
Online, on your phone, or at any of  
our 25 convenient locations. Visit  
us today.

[www.isabellabank.com](http://www.isabellabank.com)



2222 N. Saginaw Rd.

Member  
FDIC

Online • On your mobile phone • At any of our 25 locations

# Northern Lanes

1129 E. Saginaw Rd. Sanford, MI 48657 \* 989-687-5562 \* [www.northernlanes.net](http://www.northernlanes.net)

## Northwood Red Wings League

**Every Wed @ 9pm**

**4 Person Mixed League**

**Each Bowler Receives:**

**2 Tickets to a Wings Game**

**A Parking Pass & Food Vouchers!**

**Short Season 12 wk League, Only \$11.50/wk**



**Starts  
Oct 13th**

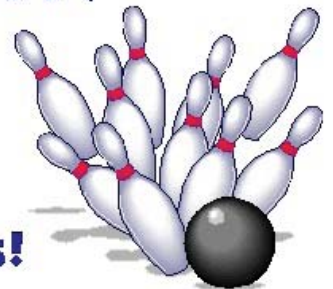
## Bowling Happy Hour

**Monday-Friday**

**3pm-5pm**

**\$5/person**

**Unlimited Games!**



**\$3 Off Any Large Pizza**

Coupon must be present for discount.  
**Join Us For College Night!**

# OUR Mall Talk

## Mock Trial Earns Top Honors

This past weekend, NU had teams competing in two different cities. The two Northwood teams competing at Illinois State University finished in 1st and 2nd place. Even though NU won first place at the National Championships in 2009, prior to this weekend, we had not ever won an invitational tournament. Finishing behind NU at the ISU tournament were teams such as EMU, WMU, OSU, Loyola-Chicago, DePaul, Illinois University -Urbana, Illinois University-Chicago and others. A total of 30 teams participated in this tournament. In addition to the team awards, Dale Torbert won an Outstanding Attorney Award on both sides of the case.

Congratulations to the 1st place team: Bryan Lawton, John Hardison, Amanda Riley, Andrew Lemek, Aaron Badger, Evan Starbek, Yancy Cobb, Vince Cobb

Congratulations to the 2nd place team: Bryan Lawton, John Hardison, Amanda Riley, Andrew Lemek, Aaron Badger, Evan Starbek, Yancy Cobb, Vince Cobb

The mock trial tournament held in Washington, DC this past weekend was sponsored by the University of Virginia School of Law. The Three NU students won individuals accolades were also students who competed in the 2010 National Championships. The students who won awards are marked below with an asterisk.

Only 14 colleges in the nation have ever won a National Championship in collegiate mock trial. In the first three rounds of the DC tournament, NU faced three such teams and defeated two of them. In the second round NU defeated Iowa (the 2002 & 2003 National Champion) and in the third round, NU defeated UCLA (the 2004 & 2005 National Champion). In the other rounds NU split ballots with NYU and Columbia.

Congratulations to the following  
Ariel Lett\* (Outstanding Attorney Award)  
Patrick Wixson  
Stephanie Hentschel  
Sashane Perera  
Albin Zuhric\*\* (Outstanding Witness Award)  
Allison Piper\*\* (Outstanding Witness Award)  
Myron Williams



Photo courtesy of Creative Services

This past weekend represents an excellent improvement in our teams development because when we took three teams to our first fall tournament at Case Western Reserve University a couple weeks ago, only one of the three NU teams won a team award (5th place out of 24 teams). However, NU's students were quite successful at the Case Tournament because 9 of our students won a total of 10 individual awards (one student won two awards). NU's total number of individual awards exceeded all other teams at that competition, which included teams from Carnegie Mellon, MSU, EMU, WMU, OSU, Bowling Green State Univ, Buffalo, Univ. of Tennessee, Univ. of Houston, Univ. of Dayton, St. Louis Univ and others. The NU students who won individual awards at CWRU were as follows:

Outstanding Attorney Award winners: Ariel Lett, Dale Torbert, Pat Wixson, Ibrahim Brian Lawton (won this award on both sides of the case)

Outstanding Witness Award winners: Ameer Cox, Sashane Perera, Albin Zuhric, Allison Piper

The Entrepreneur's next deadline is November 23. (Final issue of the fall semester)

E-mail your submission to - [entrepreneur@northwood.edu](mailto:entrepreneur@northwood.edu) by noon.

## New Organization on Campus - Rotaract



By Jennette Cobb, Editor/Contributing Writer

### ATTENTION STUDENTS!

On November 15th, there will be a get-to-know you meeting for Rotaract. The meeting will be directed by a professional motivational speaker, group analysis expert, and strategic planner. The goal is get to know each other better, enjoy some cider and donuts, and then accept nominations for leadership positions for Rotaract which include: President, Vice President, Secretary, Treasurer and Trustees.

Once the club officers are chosen, Northwood's chapter will apply for their charter with Rotary International which then authorizes them to officially function under the banner of Rotary International. With 1.2 million members (both civilian and business leaders) in 130 countries, this is the largest business, fraternal organization in the world. Ideally, the club will be sponsored by and work jointly with the two Rotary clubs in Midland; The Midland Morning Club and the Midland Noon Club in projects of mutual interest. The Northwood Rotaract will choose community projects that keep within the Rotary International motto of "Service Above Self". Rotaract is the college level of Rotary. Rotary is considered the premier business club association in the world.

## Practicing Switchcraft (Without The Pain Of Cauldron Bubble)

Based on the Fall 2010 Omniquest "Switch-How to Change Things When Change is Hard" by Chip & Dan Heath

DATE: Tuesday, Nov. 30

TIME: 4:00-5:00 p.m.

LOCATION: Griswold Lecture Hall  
With Professors: James Hop & Jeff Phillips