

Strictly Business

Local Leader • Entrepreneur • International Award Winner

STUDENT PROFILE

Michael Vasicek came to Northwood University in the fall of 2007 from Midland High School in Midland, Michigan. After winning the Business Student of the Year Award as a senior at Midland High, he was eager to expand his knowledge of business at Northwood University as a **Management** major.

Michael takes every opportunity to be involved with the Midland community as well as the Northwood community. He is a member of Midland Area Young Professionals (MYPros), the Midland Downtown Business Association, and the Midland Artists Guild. He also started his own photography business, Vasicek Photography, and has been the featured artist in showings. At Northwood, he's a member of Collegiate DECA.

Michael traveled to Atlanta Georgia, Anaheim California, and most recently to Louisville, Kentucky for DECA marketing competitions. In April, 2010, he competed at the International level of Collegiate DECA in Kentucky against others from Guam, Puerto Rico, and Canada.

He **placed 3rd internationally** in his competition by combining marketing strategy, innovation, and a very creative approach!



Michael stresses that students need to get **involved!** "Through Northwood you gain the knowledge and confidence needed to push yourself to the next level. Northwood offers an array of different events around campus and around the community! By getting involved you open yourself up to new opportunities and new experiences."

Michael's ambition has taken him many places. He traveled nationwide this summer through the Midwest, and the summer before he traveled to Italy and Albania with two fellow Northwood students. This year, Michael will be gaining credits toward his degree in Europe as part of Northwood University's Semester in Europe!

His future plans include continuing his business education through the DeVos Graduate School.



 NORTHWOOD UNIVERSITY