



Northwood University
Accelerated BBA/MBA Program
MANAGEMENT CURRICULUM

FRESHMAN YEAR

MGT 2300 Principles of Management (honors avail.)	3	ECN 2220 Principles of Macroeconomics	3
MTH 1150 College Algebra OR		ENG 1200 Composition II	3
MTH 1100 Finite Math OR		MTH 2310 Statistics I	3
MTH 3100 Calculus I	3	SPC 2050 Speech	3
ENG 1150 Composition I (honors avail.)	3	NSC 2100 Environmental Science	3
ECN 2210 Principles of Microeconomics (honors avail.)	3	PSC 2010 Introduction to American Government	3
MIS 1600 Advanced Office Applications	3	FDN 1200 First Year Seminar II	1
MKT 2080 Principles of Marketing	3		
FDN 1100 First Year Seminar 1	1		
	19		19 38

SOPHOMORE YEAR

ACC 2410 Fundamentals of Financial Acc. (honors avail.)	3	ACC 2415 Fundamentals of Managerial Acc. (honors avail.)	3
HIS 2100 Foundations of the Modern World I (honors avail.)	3	HIS 2150 Foundations of the Modern World II	3
MTH 3340 Statistics II	3	MGT 3500 Operations Management	3
3000/4000 Psychology or Sociology Elective	3	ENG 3XXX Analytical Writing (Proposed course)	3
MGT 2500 Human Resource Management	3	SOC 3500 Cultural Anthropology	3
MKT 3050 Consumer Behavior	3	LAW 3000 Business Law	3
		FDN 3100 Career Development	1
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SUMMER or COMPRESSED COURSES

3000/4000 Humanities Elective	3	PHL 3100 Ethics	3
	3		3 6

JUNIOR YEAR

FIN 3210 Financial Management for Majors	3	MKT 4240 Marketing Management	3
MTH 3350 Quantitative Methods	3	MGT 4800 Strategic Planning (honors avail.)	3
MGT 4250 Organizational Behavior	3	ECN 3000 International Management	3
MKT 4230 Marketing Research	3	MGT 4030 International Management	3
MGT 3700 Practice of Management & Leadership	3	MGT 4300 Management of Information Technology	3
PHL 4100 Philosophy of American Enterprise (honors avail.)	3	FIN 4010 International Finance	3
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SUMMER or COMPRESSED COURSES

ENG 4010 Communications & Interpersonal Relations (honors avail.)	3	ECN 4010 Economics of Public Policy (honors avail.)	3
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SEMESTER HOURS TO GRADUATE 123