



Northwood University

AFTERMARKET MANAGEMENT CURRICULUM

FRESHMAN YEAR

MGT 2300 Principles of Management	3	MKT 2080 Principles of Marketing	3
ENG 1150 Composition I	3	ENG 1200 Composition II	3
MTH 1100 Finite Math OR		MIS 1050 Basic Computer Applications	3
MTH 1150 College Algebra	3	ECN 2220 Principles of Macroeconomics	3
ECN 2210 Principles of Microeconomics	3	AMM 1120 Aftermarket Manufacturing Management	3
AMM 1100 Intro to the Automotive & Heavy Duty Aftermarket	3	FDN 1200 First Year Seminar II	1
FDN 1100 First Year Seminar I	1		
	16		16 32

SOPHOMORE YEAR

ACC 2410 Fundamentals of Financial Accounting	3	ACC 2415 Fundamentals of Managerial Accounting	3
HIS 2100 Foundations of Modern World I	3	HIS 2150 Foundations of Modern World II	3
MTH 2310 Statistics I	3	SPC 2050 Speech	3
PSC 2010 Intro to American Government	3	NSC 2100 Environmental Science	3
AMM 2050 Automotive Retail/Wholesale Management	3	AMM 2100 Heavy Duty Parts & Service Marketing	3
	15		15 30

JUNIOR YEAR

FIN 3010 Financial Management	3	3000/4000 Elective	3
LAW 3000 Business Law	3	3000/4000 Business Elective	3
3000/4000 NSC or MTH Elective	3	3000/4000 PSY or SOC Elective	3
3000/4000 HUM Elective (HUM, ART, LIT)	3	PHL 3100 Ethics	3
MKT 3350 Lean Distribution	3	MKT 3450 Logistics	3
	15	FDN 3100 Career Development	1
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		AMM 3990 Internship (Required)	3 3

SENIOR YEAR

MGT 4250 Organizational Behavior	3	MGT 4800 Strategic Planning	3
ENG 4010 Communication & Interpersonal Relations or Adv. Studies in Eng or Lang Elective	3	3000/4000 Global Understanding Elective	3
PHL 4100 Philosophy of American Enterprise	3	3000/4000 Civic Literacy Elective	3
AMM 4040 Aftermarket Field Sales Management	3	AMM 4130 Aftermarket Management Research	3
AMM 4120 Current Issues in Global Aftermarket	3	AMM 3500 Supply Chain Management	3
	15		15 30
		SEMESTER HOURS TO GRADUATE	126