



Northwood University
Four Year BBA/MBA Program
MANAGEMENT CURRICULUM

FRESHMAN YEAR

MGT 2300 Principles of Management	3	ECN 2220 Principles of Macroeconomics	3
MTH 1150 College Algebra <i>OR</i>		ENG 1200 Composition II	3
MTH 1100 Finite Math <i>OR</i>		MTH 2310 Statistics I	3
MTH 3100 Calculus I	3	SPC 2050 Speech	3
ENG 1150 Composition I	3	NSC 2100 Environmental Science	3
ECN 2210 Principles of Microeconomics	3	PSC 2010 Introduction to American Government	3
MIS 1050 Basic Computer Applications	3	FDN 1200 First Year Seminar II	1
MKT 2080 Principles of Marketing	3		
FDN 1100 First Year Seminar 1	1		
	19		19 38

SOPHOMORE YEAR

ACC 2410 Fundamentals of Financial Acc.	3	ACC 2415 Fundamentals of Managerial Acc.	3
HIS 2100 Foundations of the Modern World I	3	HIS 2150 Foundations of the Modern World II	3
3000/4000 NSC or MTH Elective	3	MGT 3500 Operations Management	3
3000/4000 Psychology <i>OR</i>		3000/4000 Elective	3
Sociology Elective	3		
MGT 2500 Human Resource Management	3	3000/4000 Elective	3
3000/4000 Elective	3	LAW 3000 Business Law	3
		FDN 3100 Career Development	1
	18		19 37

SUMMER or COMPRESSED COURSES

3000/4000 Humanities Elective	3	PHL 3100 Ethics	3
	3		3 6

JUNIOR YEAR

FIN 3010 Financial Management	3	3000/4000 Elective	3
3000/4000 Elective	3	MGT 4800 Strategic Planning	3
MGT 4250 Organizational Behavior	3	3000/4000 Global Understanding Elective	3
3000/4000 Business Elective	3	MGT 4030 International Management	3
MGT 3700 Practice of Management & Leadership	3	MGT 4300 Management of Information Technology	3
PHL 4100 Philosophy of American Enterprise	3	3000/4000 Elective	3
	18		18 36

SUMMER or COMPRESSED COURSES

ENG 4010 Communications & Interpersonal Relations <i>OR</i>		ECN 4010 Economics of Public Policy	3
Advanced Studies in English <i>OR</i>			
Second Year Language Elective	3		
	3		3 6

SEMESTER HOURS TO GRADUATE 123